

MANY SPLENDORED THINGS

Be bewitched by the luminous beauty of SWAROVSKI ELEMENTS' latest creations, which sparkle and shine in scintillating new shapes and shades. Blending high-tech excellence with high-octane artistry, these light-filled, imaginative, and innovative newcomers for Spring/Summer 2014 are the perfect catalyst to spark renewed creativity among designers everywhere.



NEW COLOR LIGHT SILK

Both timeless and versatile, the new color, Light Silk, provides accents of refined splendor and can be combined with classic and on-trend shades alike



**NEW EFFECT
CRYSTAL
ROSE GOLD**

A luxurious blend of precision-cut crystal and precious metal, the new Crystal Rose Gold effect glimmers with an 18ct rose-gold finish



LEMON FANCY STONE

This page: The spectacular
Lemon Fancy Stone is a fresh new
interpretation of two classics:
The streamlined Navette shape and
the elegant facets of the
Chessboard cut

MOLECULE SEW-ON STONES

Opposite: Inspired by the
building blocks of all forms of life,
the three-armed Molecule Lochrose
energizes modern designs,
especially when set in dynamic,
colorful patterns





NEW CRYSTAL ROSE GOLD PEARL

The new Crystal Rose Gold Pearl always impresses with its stunning simplicity, and its chic vintage effect will stand the test of time

BECHARMED PAVÉ

Whatever the mood or occasion,
sparkling BeCharmed Pavé never
fail to make a style statement





CABOCHETTE BEAD & PENDANT

The new Cabochette Bead and Pendant beautifully blend the aesthetic appeal of precision-cut facets with the simple sophistication of a smooth surface

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ADVANCED CRYSTAL

THE NEW DNA OF CRYSTAL

The advantage to being first is that you get to set the agenda. Throughout its long history, Swarovski has pioneered technologies and accomplished visions that have made waves far beyond the bounds of its own industry.

Now, Swarovski is stepping forward to announce **a dramatic change to the DNA of its crystal: the ADVANCED CRYSTAL standard.** In 2007, the company began transitioning to crystal made using a patented, lead-free* formula that has the same sparkle, dependability, and variety for which Swarovski is famous.

If you haven't noticed a difference, that's likely because **with the ADVANCED CRYSTAL standard, it's what you don't see that matters:** carefully selected raw materials made into products that have evolved along with consumers, thus providing perfect peace of mind for business partners in the ever stricter international regulatory environment.

ADVANCED CRYSTAL is more than just compliant with today's international market standards – it raises the bar for the entire industry by anticipating those of tomorrow. **Stay ahead of the future** with the most advanced crystal composition in the market and SWAROVSKI ELEMENTS, your reliable partner of choice.

SWAROVSKI ELEMENTS is the premium brand for the finest crystal elements manufactured by Swarovski. The complete assortment of SWAROVSKI ELEMENTS is available in the ADVANCED CRYSTAL standard. Your local sales representative will gladly provide further information on the availability of specific products and compliance with current laws and regulations. For the latest news on ADVANCED CRYSTAL, please visit our Business Website WWW.SWAROVSKI-ELEMENTS.COM.

ADVANCED CRYSTAL – Superior. Brilliant. Lead-free*.

SUPERIOR

- › Ahead of competition with pioneering technology.
 - › Raising the bar for quality and sustainability in the industry.
 - › **Exceeding today's industry standards. Anticipating those of tomorrow.**
-

BRILLIANT

- › Same sparkle which Swarovski is famous for.
 - › Same variety and dependability.
 - › **Added value to your assortment – just brilliant.**
-

LEAD-FREE*

- › Carefully selected raw materials providing perfect peace of mind.
 - › Patented lead-free* formula.
 - › **Because it's what you don't see that matters.**
-



UNRIVALED TECHNOLOGY EXCELLENCE

X-CUT

The secret to maximizing crystal's brilliance lies in the interplay of multilayered surfaces and angles, creating a complex stacked effect of interlocking triangles. These are cut using high-precision geometric and optical measurement, made possible by Swarovski's scientifically engineered X-CUT technology. The unmatched science of geometry results in gemstone-like faceting across a select assortment of dazzling product groups.



PLATINUM PRO

With its vast research and technology capability, Swarovski's new advanced Platinum Pro foiling technique has set a new standard in crystal's lifespan. It is not only resistant to environmental damage from chlorine, salt water, and perfume, it can also withstand the likes of soldering and electroplating, making a select group of SWAROVSKI ELEMENTS more durable than any other crystal on the market, and giving a far wider choice of application options.



MADE IN AUSTRIA

Austria has been synonymous with Swarovski crystal ever since Daniel Swarovski founded it in 1895. It was his ingenious invention of a cutting and polishing machine, together with his artistic vision and quality craftsmanship, which enabled Swarovski to produce crystal of an unprecedented level of radiance and perfection. Today, the company's reputation for precision engineering and technical expertise is underpinned by its long tradition of exquisitely refined craftsmanship.



MADE WITH
SWAROVSKI
ELEMENTS





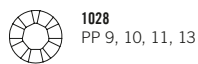
ADD SPARKLE TO YOUR BUSINESS
WITH THE WORLD'S MOST DISTINCTIVE
CRYSTAL ELEMENTS.

Promote your ingredients and learn more
about our branding programs at
WWW.SWAROVSKI-ELEMENTS.COM/PARTNERS



Crystal Rose Gold
(001 ROGL)

Round Stones



1028
PP 9, 10, 11, 13



1088
PP 14, 18, 21, 24,
31, 32
SS 19, 24, 29, 34, 39



1100
PP 3



1122
SS 39, 47
12, 14 mm

Fancy Stones & Settings



4120
6x4, 8x6, 14x10,
18x13 mm



4228
4x2, 6x3, 8x4, 10x5,
15x7 mm



4320
6x4, 8x6, 14x10,
18x13 mm



4428
2, 3, 4, 5, 6, 8 mm



4470
10, 12 mm



4501
4x2, 7x3 mm



4745
5, 10 mm



4773
14x7.5, 18x9.5 mm

Beads



5000
3, 4, 6, 8 mm



5050
14x10, 22x16 mm



5051
8x6, 10x8 mm



5052
6, 8 mm



5053
6, 8 mm



5139
12.5 mm



5328
3, 4, 5, 6 mm



5535
19x5, 23.5x5 mm



5601
4, 6, 8 mm



40 512
12 mm



40 515
15 mm



40 519
19 mm

Pendants



6028
8, 10, 12 mm



6128
8, 10, 12 mm



6228
10.3x10, 14.4x14 mm



6328
6, 8 mm



6428
6, 8 mm

Flat Backs No Hotfix



2058
SS 5, 7, 9, 12, 16, 20,
30, 34



2708
8x8.7, 12.5x13.6 mm



2808
6, 10, 14 mm

Flat Backs Hotfix



2038
SS 6, 8, 10, 12, 16,
20, 34



2708
8x8.7, 12.5x13.6 mm



2808
6, 10, 14 mm

Sew-on Articles



3128
3, 4, 5 mm



3200
10, 12, 14 mm



3204
8, 10, 12 mm



3708
8x8.7, 12.5x13.6 mm

Transfers

Complete Assortment & New Motifs Trend Collection:



12 958
12 959
12 962

Buttons, Fasteners & Zippers



1791/120
17 mm (12 mm)



1792/100
17 mm (12 mm)



1811/100
12 mm (10 mm)



1811/120
15 mm (12 mm)

Metal Trimmings



52 500, 52 501
PP 24



55 000, 55 001
55 500, 55 501
SS 12, 20



53 001, 53 005
53 006, 53 008
SS 29, 34, 39
PP 24



53 100, 53 102
53 103
SS 12, 16, 30



53 200, 53 203
PP 31
PP 29



53 301, 53 302
53 303, 53 304
SS 10, 16, 20, 34



53 500, 53 501
53 502
4, 6, 8 mm

Crystal Mesh



40 000, 40 001
PP 21



40 200, 40 201
PP 21



40 400, 40 401
PP 14



Light Silk (261)

Round Stones



1028
PP 9, 10, 11, 13



1088
PP 14, 18, 21, 24,
31, 32
SS 19, 24, 29, 34, 39



1100
PP 3



1122
SS 39, 47
12, 14 mm

Fancy Stones & Settings



4120
6x4, 8x6, 14x10,
18x13 mm



4228
4x2, 6x3, 8x4, 10x5,
15x7 mm



4230
14x9, 19x12,
23x15 mm



4320
6x4, 8x6, 14x10,
18x13 mm



4428
2, 3, 4, 6, 8 mm



4470
10, 12 mm

Beads



5000
4, 6, 8 mm



5026
6, 8, 10 mm



5028/4
6, 8, 10 mm



5040
6, 8 mm



5051
8x6, 10x8 mm



5052
6, 8 mm



5053
6, 8 mm



5328
3, 4, 5, 6 mm

Pendants



6000
11x5.5, 13x6.5,
15x7.5 mm



6010
11x5.5, 13x6.5 mm



6026
13, 20, 27 mm



6028
8, 10, 12 mm



6128
8, 10, 12 mm



6228
10.3x10, 14.4x14,
18x17.5 mm



6328
6, 8 mm



6428
6, 8 mm

Flat Backs No Hotfix



2058
SS 5, 7, 9, 12, 16, 20,
30, 34



2708
8x8.7, 12.5x13.6 mm



2808
6, 10, 14 mm

Flat Backs Hotfix



2038
SS 6, 8, 10, 12, 16,
20, 34



2708
8x8.7, 12.5x13.6 mm



2808
6, 10, 14 mm

Sew-on Articles



3128
3, 4, 5 mm



3200
10, 12, 14 mm



3204
8, 10, 12 mm



3708
8x8.7, 12.5x13.6 mm

Transfers

**Complete Assortment &
New Motifs Trend Collection:**

12 945
12 951
12 955
12 957
12 958
12 959
12 968
12 969

Buttons, Fasteners & Zippers



1791/120
17 mm (12 mm)



1792/100
17 mm (12 mm)



1811/100
12 mm (10 mm)



1811/120
15 mm (12 mm)

Metal Trimmings



52 500, 52 501
PP 24



**55 000, 55 001
55 500, 55 501**
SS 12, 20



**53 001, 53 005
53 006, 53 008**
SS 29, 34, 39
PP 24



**53 100, 53 102
53 103**
SS 12, 16, 30



53 200, 53 203
PP 31
PP 29



**53 500, 53 501
53 502**
4, 6, 8 mm

Crystal Mesh



40 000, 40 001
PP 21



40 200, 40 201
PP 21



40 400, 40 401
PP 14

Cupchains & Findings

Complete Assortment

New Crystal Pearl Color



Crystal Rose Gold Pearl (001 769)

Crystal Pearls



5810
3, 4, 5, 6, 8, 10, 12 mm



5817
6, 8, 10, 16 mm



5840
6, 8, 10, 12, 14 mm



5811
10, 12, 14, 16 mm



5818
6, 8, 10, 12 mm



5890
14 mm STEEL



5816
11.5x6, 15x8 mm



5821
11x8 mm

Buttons, Fasteners & Zippers



1793/160
17 mm (16 mm)



53 400, 53 401, 53 402
6, 8, 10 mm

New Products



Fancy Stones & Settings



4230
14x9, 19x12, 23x15 mm



4230/S
14x9, 19x12, 23x15 mm



4773
14x7.5, 18x9.5, 28x15 mm



4773/S
14x7.5, 18x9.5, 28x15 mm

BeCharmed Pavé



80 101
14 mm Stainless Steel



80 201
15 mm Stainless Steel



80 301
10.5 mm Stainless Steel

Flat Backs Hotfix



2708
8x8.7, 12.5x13.6 mm



2808
6, 10, 14 mm

Sew-on Articles



3708
8x8.7, 12.5x13.6 mm

Line Extensions



Fancy Stones & Settings



4139
14, 20, 30 mm



4439
14, 20 mm



4747
5 mm

Beads



5026
6, 8, 10 mm



5028/4
6, 8, 10 mm

Pendants



6026
13, 20, 27 mm



6028
8, 10, 12, 18 mm



6673
18, 28, 38 mm

Synthetics Hotfix

Crystal Fine Rocks
74 000 onwards



3019
12, 14, 16 mm

Beads



40 512
12 mm



40 515
15 mm



40 519
19 mm

Buttons, Fasteners & Zippers

Flat Backs No Hotfix



2708
8x8.7, 12.5x13.6 mm



2808
6, 10, 14 mm

Product Overview

Platinum Pro

<<<



PLATINUM PRO
EQUIPPED TO RESIST

Round Stones



1028
PP 9, 10, 11, 13



1088
PP 14, 18, 21, 24,
31, 32
SS 19, 24, 29, 34, 39



1100
PP 3



1122
SS 39, 47
12, 14 mm

Fancy Stones & Settings



4120
6x4, 8x6, 14x10,
18x13 mm



4228
4x2, 6x3, 8x4, 10x5,
15x7 mm



4230
14x9, 19x12,
23x15 mm



4320
6x4, 8x6, 14x10,
18x13 mm



4428
2, 3, 4, 5, 6, 8 mm



4470
10, 12 mm



4501
4x2, 7x3 mm



4745
5, 10 mm



4747
5 mm



4773
14x7.5, 18x9.5 mm

Flat Backs No Hotfix



2058
SS 5, 7, 9, 12, 16, 20,
30, 34



2708
8x8.7, 12.5x13.6 mm



2808
6, 10, 14 mm



3200
10, 12, 14 mm



3204
8, 10, 12 mm



3708
8x8.7, 12.5x13.6 mm

Sew-on Articles



3128
3, 4, 5 mm



3019
12, 14, 16 mm

Buttons, Fasteners & Zippers

X-CUT

<<<



Round Stones



1028
PP 9, 10, 11, 13



1088
PP 14, 18, 21, 24,
31, 32
SS 19, 24, 29, 34, 39

Beads



5328
3, 4, 5, 6 mm

Pendants



6028
8, 10, 12 mm



6128
8, 10, 12 mm

Fancy Stones & Settings



4228
6x3, 8x4, 10x5,
15x7 mm



4428
3, 4, 5, 6, 8 mm

Flat Backs No Hotfix



2058
SS 5, 7, 9, 12, 16, 20,
30, 34

Flat Backs Hotfix



2038
SS 6, 8, 10, 12, 16,
20, 34

Sew-on Articles



3128
3, 4, 5 mm



3204
8, 10, 12 mm

Extended Assortment

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To provide even more assortment variety in color, effect and sizes, we now offer selected items as "Extended Assortment". For these items we guarantee availability for at least 12 months after launch date under regular ordering conditions (1 packing unit). "Extended Assortment" articles are marked with "□" within the respective product matrix. Please check on available quantities with our Customer Service or online via our e-Commerce Website WWW.B2B.ECOMMERCE.SWAROVSKI.COM. Additional product information can also be found on our Business Website WWW.SWAROVSKI-ELEMENTS.COM.

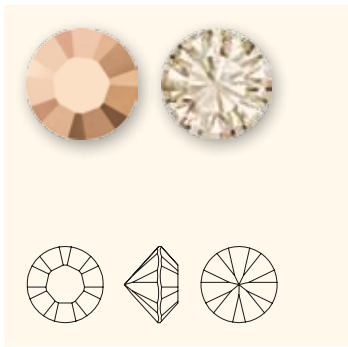


XIRIUS 1088 – BRILLIANCE REDEFINED
TAKING CRYSTAL ONE STEP CLOSER TO THE DIAMOND




Round Stones

1028 XILION Chaton



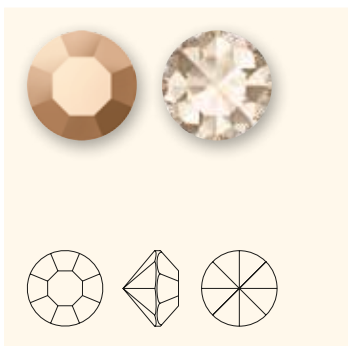
Color	Size
Crystal Rose Gold F (001 ROGL)	PP 9
	PP 10
	PP 11
	PP 13
Light Silk F (261)	PP 9
	PP 10
	PP 11
	PP 13

1088 XIRIUS Chaton



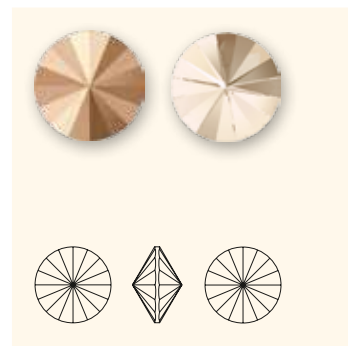
Color	Size
Crystal Rose Gold F (001 ROGL)	PP 14
	PP 18
	PP 21
	PP 24
	PP 31
	PP 32
	SS 19
	SS 24
	SS 29
	SS 34
	SS 39
Light Silk F (261)	PP 14
	PP 18
	PP 21
	PP 24
	PP 31
	PP 32
	SS 19
	SS 24
	SS 29
	SS 34
	SS 39

1100



Color	Size
Crystal Rose Gold F (001 ROGL)	PP 3
Light Silk F (261)	PP 3

1122 Rivoli Chaton



Color	Size
Crystal Rose Gold F (001 ROGL)	SS 39
	SS 47
	12 mm
	14 mm
Light Silk F (261)	SS 39
	SS 47
	12 mm
	14 mm

* For details please refer to page 19, chapter "Extended Assortment".

Fancy Stones & Settings

4120



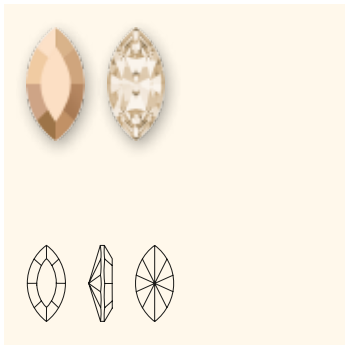
Color	Size	6x4 mm	8x6 mm	14x10 mm	18x13 mm
Crystal Rose Gold F (001 ROGL)	New!	■	■	■	■
Light Silk F (261)	New!	■	■	■	■

4139 Cosmic Ring



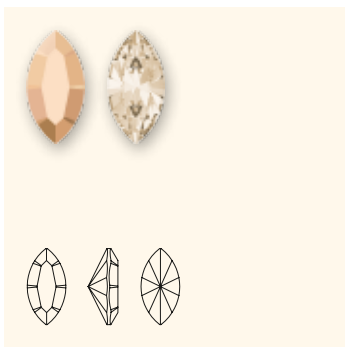
Color	Size	14 mm	20 mm	30 mm
Crystal AB (001 AB)	New!	■	■	■
Crystal Luminous Green (001 LUMG)	New!	■	■	■
Crystal Silver Night (001 SINI)	New!	■	■	■

4228

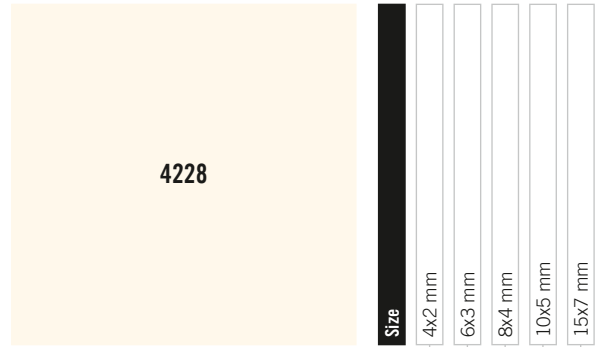


Size 4x2 mm

4228 XILION Navette



Size 6x3, 8x4, 10x5, 15x7 mm

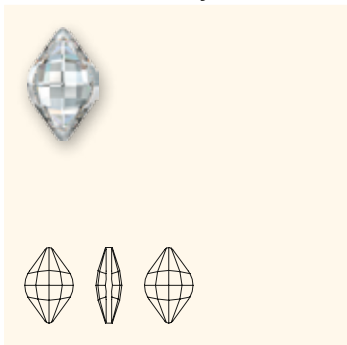


Color	Size	4x2 mm	6x3 mm	8x4 mm	10x5 mm	15x7 mm
Crystal Rose Gold F (001 ROGL)	New!	□*	□*	■	■	■
Light Silk F (261)	New!	□*	□*	■	■	■

* For details please refer to page 19, chapter "Extended Assortment".

Fancy Stones & Settings

4230 Lemon Fancy Stone ^{New!}

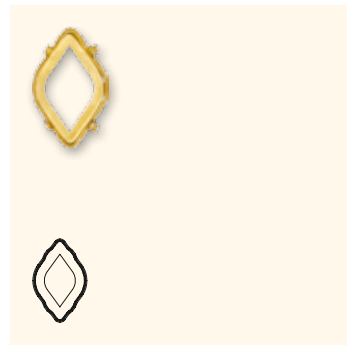


Size
14x9 mm
19x12 mm
23x15 mm

Color

<input type="checkbox"/> Crystal F (001)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Crystal Antique Pink F (001 ANTP)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Crystal Blue Shade F (001 BLSH)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Crystal Golden Shadow F (001 GSHA)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Crystal Silver Night F (001 SINI)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Amethyst F (204)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Aquamarine F (202)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Erinite F (360)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Light Siam F (227)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Light Silk F (261) ^{New!}	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Light Smoked Topaz F (221)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Light Topaz F (226)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> White Opal F (234)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4230/S ^{New!}



Size
14x9 mm
19x12 mm
23x15 mm

Ring/Hole, Back Configuration

<input type="checkbox"/> 00 C = No ring/hole, closed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> H2 O = 4 holes/2 each side, open	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

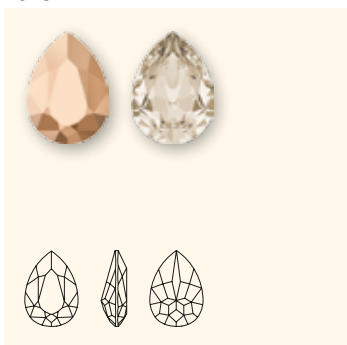


00 C



H2 O

4320



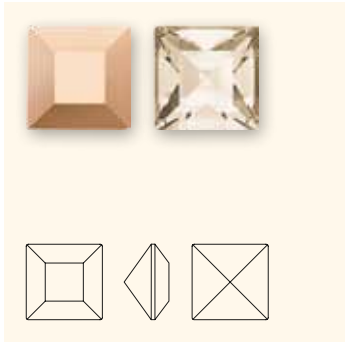
Size
6x4 mm
8x6 mm
14x10 mm
18x13 mm

Color

<input type="checkbox"/> Crystal Rose Gold F (001 ROGL) ^{New!}	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Light Silk F (261) ^{New!}	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

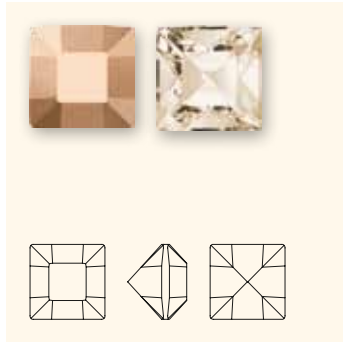
Fancy Stones & Settings

4428



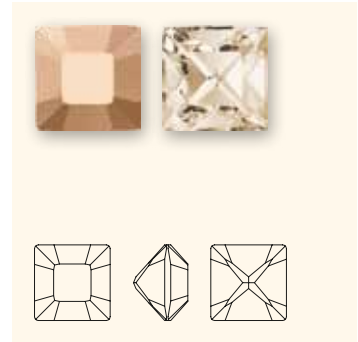
Size 2 mm

4428 XILION Square



Size 3, 4 mm

4428 XILION Square



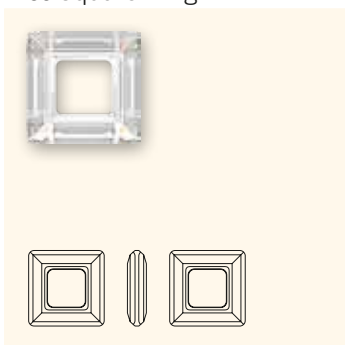
Size 5, 6, 8 mm

4428

Color	2 mm	3 mm	4 mm	5 mm	6 mm	8 mm
Crystal Rose Gold F (001 ROGL)	■	■	■	■*	■	■
Light Silk F (261)	■	■	■	■	■	■

New!

4439 Square Ring



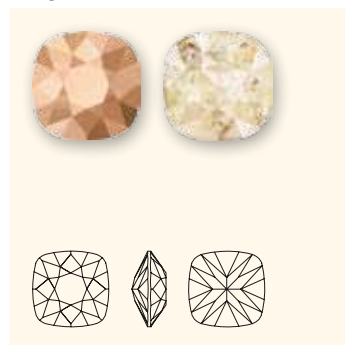
Color

- Crystal AB (001 AB)
- Crystal Luminous Green (001 LUMG)
- Crystal Silver Night (001 SINI)

Size	14 mm	20 mm
Crystal AB (001 AB)	■	■
Crystal Luminous Green (001 LUMG)	■	■
Crystal Silver Night (001 SINI)	■	■

New!

4470



Color

- Crystal Rose Gold F (001 ROGL)
- Light Silk F (261)

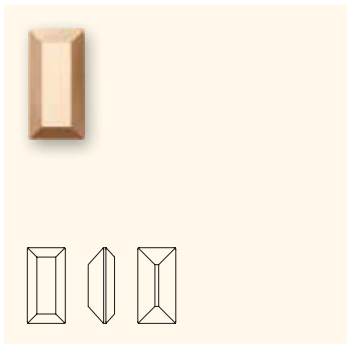
Size	10 mm	12 mm
Crystal Rose Gold F (001 ROGL)	■	■
Light Silk F (261)	■	■

New!

* For details please refer to page 19, chapter "Extended Assortment".

Fancy Stones & Settings

4501

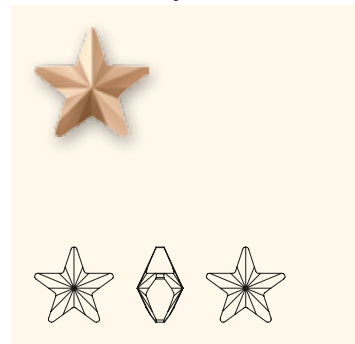


Size
4x2 mm
7x3 mm

Color
Crystal Rose Gold F (001 ROGL)

New!

4745 Star Fancy Stone

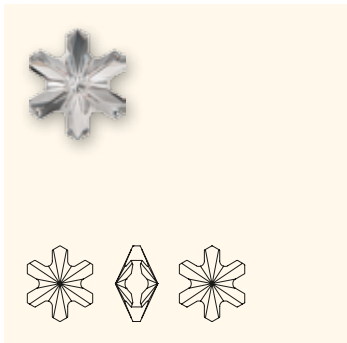


Size
5 mm
10 mm

Color
Crystal Rose Gold F (001 ROGL)

New!

4747 Rivoli Snowflake Fancy Stone



Size
5 mm

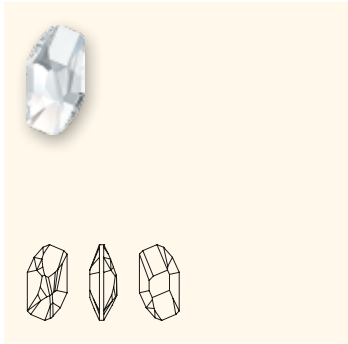
Color

- Crystal Silver Night F (001 SINI)
- Erinite F (360)
- Indicolite F (379)
- Rose Peach F (262)
- Tanzanite F (539)

New!
New!
New!
New!
New!

Fancy Stones & Settings

4773 Meteor Fancy Stone ^{New!}

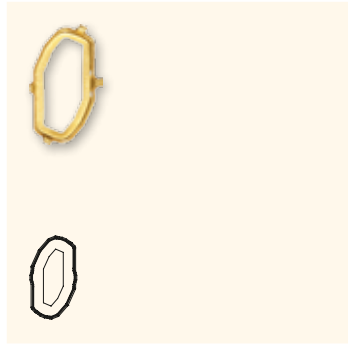


Size	14x7.5 mm	18x9.5 mm	28x15 mm
------	-----------	-----------	----------

Color

Crystal F (001)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crystal AB F (001 AB)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Antique Pink F (001 ANTP)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Blue Shade F (001 BLSH)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Golden Shadow F (001 GSHA)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Luminous Green F (001 LUMG)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Red Magma F (001 REDM)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Rose Gold F (001 ROGL) ^{New!}	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Silver Shade F (001 SSHA)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jet (280)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Black Diamond F (215)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Light Turquoise F (263)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tanzanite F (539)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4773/S ^{New!}



Size	14x7.5 mm	18x9.5 mm	28x15 mm
------	-----------	-----------	----------

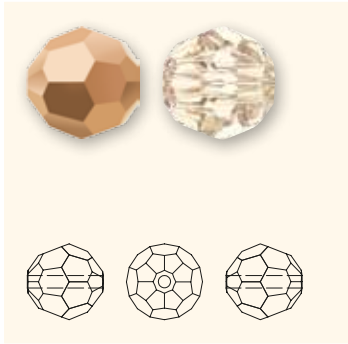
Ring/Hole, Back Configuration

00 C = No ring/hole, closed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
H2 O = 4 holes/2 each side, open	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



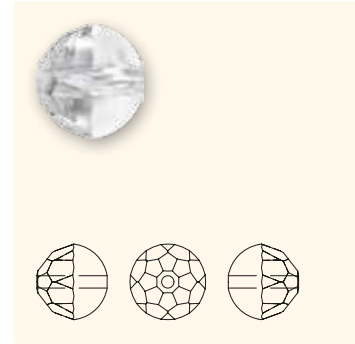
Beads

5000



Color	3 mm	4 mm	6 mm	8 mm
Crystal Rose Gold (001 ROGL) <i>New!</i>	■	■	■	■
Light Silk (261) <i>New!</i>	□*	■	□*	□*

5026 Cabochette Bead *New!*

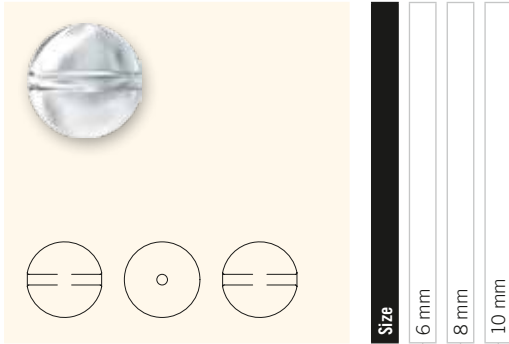


Color	6 mm	8 mm	10 mm
Crystal (001)	■	■	■
Crystal Blue Shade (001 BLSH)	■	■	■
Crystal Bronze Shade (001 BRSH)	■	■	■
Crystal Golden Shadow (001 GSHA)	■	■	■
Crystal Luminous Green (001 LUMG)	■	■	■
Crystal Satin (001 SAT)	■	■	■
Crystal Silver Shade (001 SSHA)	■	■	■
Jet (280)	■	■	■
Amethyst (204)	■	■	■
Black Diamond (215)	■	■	■
Fern Green (291)	■	■	■
Light Silk (261) <i>New!</i>	□*	□*	□*
Light Topaz (226)	■	■	■
Light Turquoise (263)	■	■	■
Siam (208)	■	■	■

* For details please refer to page 19, chapter "Extended Assortment".

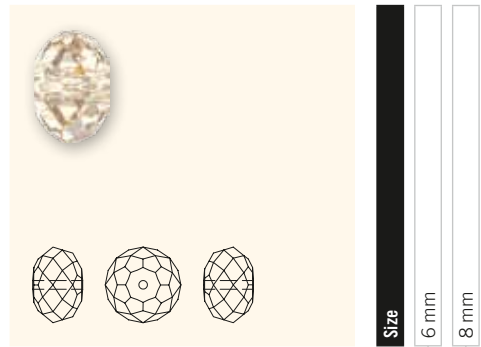
Beads

5028/4 Crystal Globe Bead New!



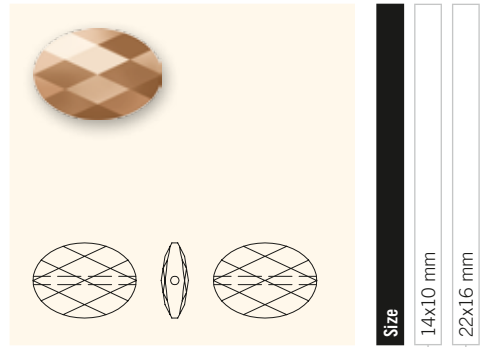
Color		6 mm	8 mm	10 mm
	Crystal (001)	■	■	■
	Crystal AB (001 AB)	■	■	■
	Crystal Antique Pink (001 ANTP)	■	■	■
	Crystal Blue Shade (001 BLSH)	■	■	■
	Crystal Golden Shadow (001 GSHA)	■	■	■
	Crystal Luminous Green (001 LUMG)	■	■	■
	Jet (280)	■	■	■
	Amethyst (204)	■	■	■
	Aquamarine (202)	■	■	■
	Black Diamond (215)	■	■	■
	Emerald (205)	■	■	■
	Fern Green (291)	■	■	■
	Light Siam (227)	■	■	■
	Light Silk (261) <small>New!</small>	□*	□*	□*
	Light Topaz (226)	■	■	■
	Peridot (214)	■	■	■
	Siam (208)	■	■	■

5040 Briolette Bead



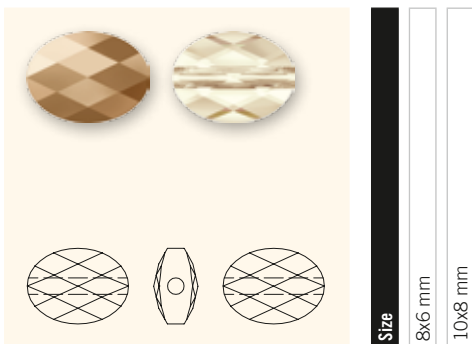
Color		6 mm	8 mm
	Light Silk (261) <small>New!</small>	□*	□*

5050 Oval Bead



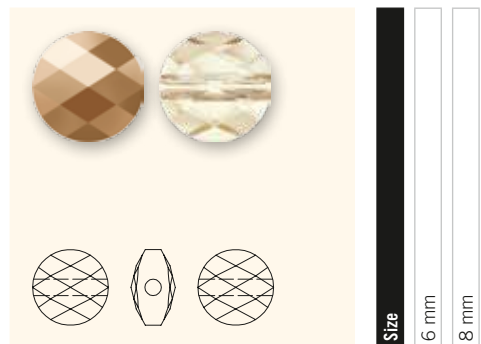
Color		14x10 mm	22x16 mm
	Crystal Rose Gold (001 ROGL) <small>New!</small>	■	■

5051 Mini Oval Bead



Color		8x6 mm	10x8 mm
	Crystal Rose Gold (001 ROGL) <small>New!</small>	■	■
	Light Silk (261) <small>New!</small>	■	■

5052 Mini Round Bead

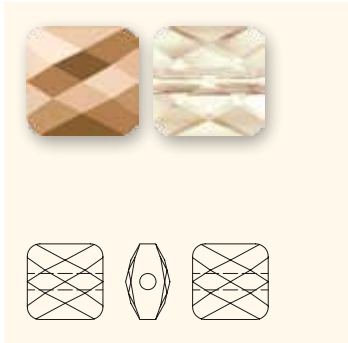


Color		6 mm	8 mm
	Crystal Rose Gold (001 ROGL) <small>New!</small>	■	■
	Light Silk (261) <small>New!</small>	■	■

* For details please refer to page 19, chapter "Extended Assortment".

Beads

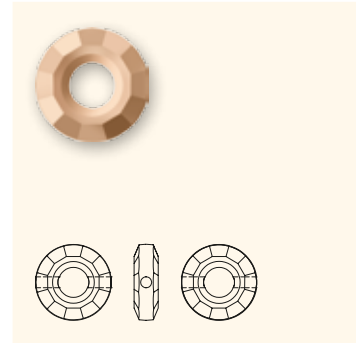
5053 Mini Square Bead



Color	Size
Crystal Rose Gold (001 ROGL)	6 mm
Light Silk (261)	8 mm

New!

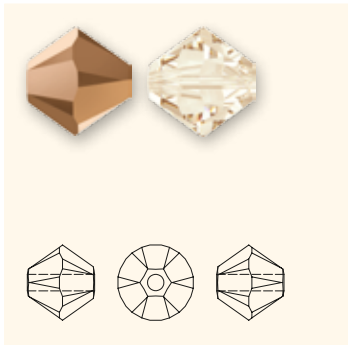
5139 Ring Bead



Color	Size
Crystal Rose Gold (001 ROGL)	12.5 mm

New!

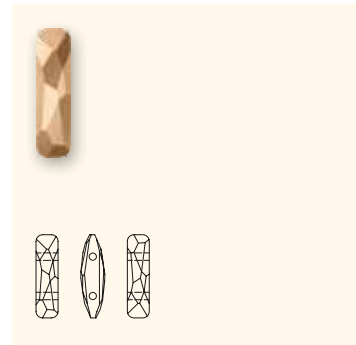
5328 XILION Bead



Color	Size
Crystal Rose Gold (001 ROGL)	3 mm
Crystal Rose Gold 2x (001 ROGL2)	4 mm
Light Silk (261)	5 mm
	6 mm

New!

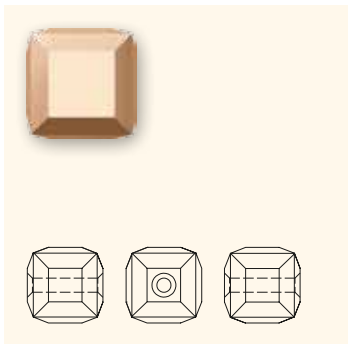
5535 Column Bead (two holes)



Color	Size
Crystal Rose Gold (001 ROGL)	19x5 mm
	23.5x5 mm

New!

5601



Color	Size
Crystal Rose Gold B (001 ROGLB)	4 mm
	6 mm
	8 mm

New!

* For details please refer to page 19, chapter "Extended Assortment".

Beads

40 512 Crystal Mesh Ball



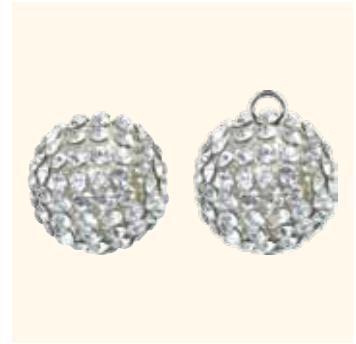
S	12 mm	
M	12 PCS	100%

40 515 Crystal Mesh Ball



S	15 mm	
M	12 PCS	100%

40 519 Crystal Mesh Ball



S	19 mm	
M	6 PCS	100%

40 512
40 515
40 519

Ring Configuration

0 no jump ring*

1 with 1 jump ring**

Color Combinations		
<div style="display: flex; align-items: center;"> <div style="width: 15px; height: 15px; border-radius: 50%; background-color: #d9ead3; margin-right: 5px;"></div> <div> <p>Crystal Rose Gold F (001 ROGL)</p> <p>Crystal Rose Gold Pearl (001 769)</p> <p>Casing Color: 081 Gold</p> </div> </div>	■	■
<div style="display: flex; align-items: center;"> <div style="width: 15px; height: 15px; border-radius: 50%; background-color: #d9ead3; margin-right: 5px;"></div> <div> <p>Crystal Luminous Green F (001 LUMG)</p> <p>Crystal Gold Pearl (001 296)</p> <p>Casing Color: 081 Gold</p> </div> </div>	■	■
<div style="display: flex; align-items: center;"> <div style="width: 15px; height: 15px; border-radius: 50%; background-color: #d9ead3; margin-right: 5px;"></div> <div> <p>Denim Blue F (266)</p> <p>Crystal Night Blue Pearl (001 818)</p> <p>Casing Color: 082 Silver</p> </div> </div>	■	■
<div style="display: flex; align-items: center;"> <div style="width: 15px; height: 15px; border-radius: 50%; background-color: #d9ead3; margin-right: 5px;"></div> <div> <p>Peridot F (214)</p> <p>Crystal Light Green Pearl (001 293)</p> <p>Casing Color: 082 Silver</p> </div> </div>	■	■
<div style="display: flex; align-items: center;"> <div style="width: 15px; height: 15px; border-radius: 50%; background-color: #d9ead3; margin-right: 5px;"></div> <div> <p>Rose F (209)</p> <p>Crystal Powder Rose Pearl (001 352)</p> <p>Casing Color: 082 Silver</p> </div> </div>	■	■
<div style="display: flex; align-items: center;"> <div style="width: 15px; height: 15px; border-radius: 50%; background-color: #d9ead3; margin-right: 5px;"></div> <div> <p>Smoky Quartz F (225)</p> <p>Crystal Deep Brown Pearl (001 414)</p> <p>Casing Color: 082 Silver</p> </div> </div>	■	■

* The used thread enables a comfortable identification of the hole position and is not meant to be used for further application.

** The color of the jump ring is preestablished and can be seen in the article number. On special request the Crystal Mesh Ball can also be supplied with 2 jump rings.

The new BeCharmed Pavé are definitely unique: Their stylish stainless steel rings feature the SWAROVSKI ELEMENTS logo and offer many brilliant ways to make a style statement. Dazzling brilliance and functionality characterize the BeCharmed Pavé. Necklaces, bracelets, key rings and whole jewelry sets can all be created using the BeCharmed Pavé. The 4.5 mm hole can be threaded on different materials and easily combined with the whole BeCharmed assortment.

Article Explanation

80 101 BeCharmed Pavé



S	14 mm	
M	12 PCS	100%

80 101	S	M	100 %
Article number	Size	Minimum order quantity in pieces (PCS)	Documentation size in %

Explanation „Color Combinations“

All mentioned color combinations are preestablished in terms of

- Color of crystal
 - Color of Ceralun™*
- and are not modifiable.

For ordering BeCharmed Pavé please follow the ordering example systematic below.

Ordering Example & Product Variety Explanation

1	80 101	01	001
Metal Core	Article number	Color of Ceralun™	Color of crystal
1 Stainless Steel		Please see the respective product matrix for all available code reference	Please see the respective product matrix for all available code reference

* For details please refer to page 75.

Beads

Available BeCharmed Pavé Colors

Color pictures show art. 80 101 BeCharmed Pavé made with XILION Chatons; only color picture Siam (208) shows art. 80 201 BeCharmed Pavé made with Square Fancy Stones.



Crystal (001)



Crystal Aurore Boreale
(001 AB)



Black Diamond (215)



Jet (280)



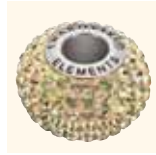
Jet Hematite (280 HEM)



Crystal Silver Night
(001 SINI)



Crystal Golden Shadow
(001 GSHA)



Crystal Luminous Green
(001 LUMG)



Crystal Astral Pink
(001 API)



Jonquil (213)



Light Rose (223)



Rose (209)



Indian Siam (327)



Amethyst (204)



Tanzanite (539)



Peridot (214)



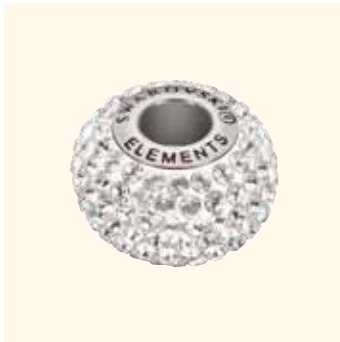
Aquamarine (202)



Siam (208)

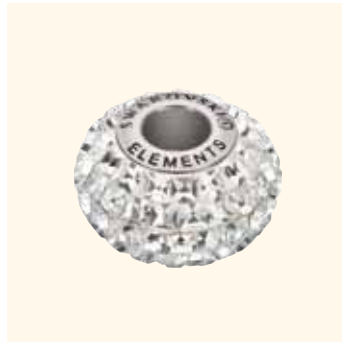
New BeCharmed Pavé

80 101



S	14 mm	
M	12 PCS	100%

80 201



S	15 mm	
M	12 PCS	100%

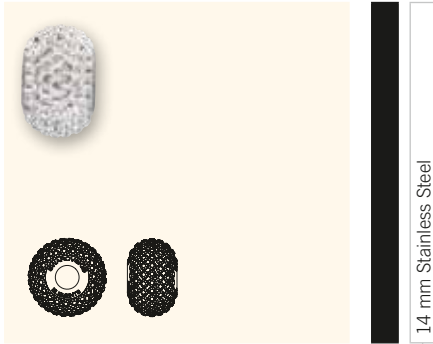
80 301



S	10.5 mm	
M	12 PCS	100%

Beads

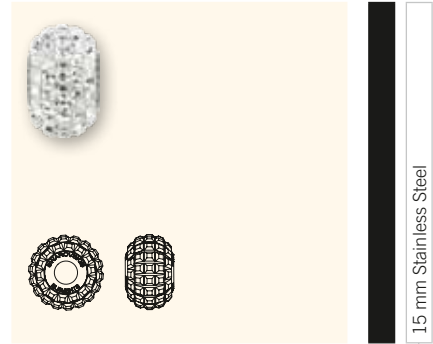
80 101 BeCharmed Pavé New!



Color

- Crystal (001)
- White (01)
- Crystal AB (001 AB)
- White (01)
- Crystal Astral Pink (001 API)
- Shining Curry (12)
- Crystal Golden Shadow (001 GSHA)
- Pearl Silk (05)
- Crystal Luminous Green (001 LUMG)
- Pearl Silk (05)
- Crystal Silver Night (001 SINI)
- Black (02)
- Jet (280)
- Black (02)
- Jet Hematite (280 HEM)
- Black (02)
- Amethyst (204)
- Dark Lila (09)
- Aquamarine (202)
- Light Blue (11)
- Black Diamond (215)
- Silver (03)
- Indian Siam (327)
- Shining Red (07)
- Jonquil (213)
- Gold (04)
- Light Rose (223)
- Rose (06)
- Peridot (214)
- Light Green (10)
- Rose (209)
- Rose (06)
- Tanzanite (539)
- Purple (08)

80 201 BeCharmed Pavé New!

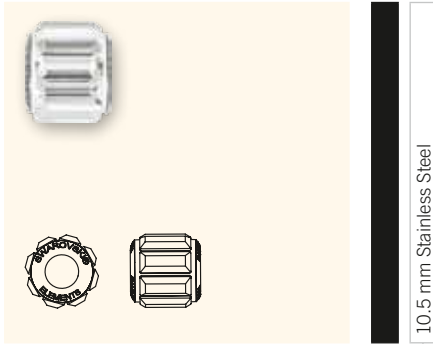


Color

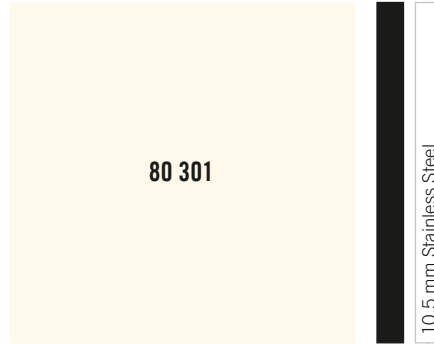
- Crystal (001)
- White (01)
- Crystal AB (001 AB)
- White (01)
- Crystal Golden Shadow (001 GSHA)
- Pearl Silk (05)
- Crystal Luminous Green (001 LUMG)
- Pearl Silk (05)
- Crystal Silver Night (001 SINI)
- Black (02)
- Jet (280)
- Black (02)
- Jet Hematite (280 HEM)
- Black (02)
- Amethyst (204)
- Dark Lila (09)
- Aquamarine (202)
- Light Blue (11)
- Black Diamond (215)
- Silver (03)
- Light Rose (223)
- Rose (06)
- Peridot (214)
- Light Green (10)
- Rose (209)
- Rose (06)
- Siam (208)
- Shining Red (07)
- Tanzanite (539)
- Purple (08)

Beads

80 301 BeCharmed Pavé ^{New!}



Color	
	Crystal (001)
	White (01)
	Crystal AB (001 AB)
	White (01)
	Crystal Golden Shadow (001 GSHA)
	Pearl Silk (05)
	Jet (280)
	Black (02)
	Amethyst (204)
	Dark Lila (09)
	Aquamarine (202)
	Light Blue (11)



Color	
	Black Diamond (215)
	Silver (03)
	Indian Siam (327)
	Shining Red (07)
	Light Rose (223)
	Rose (06)
	Peridot (214)
	Light Green (10)
	Rose (209)
	Rose (06)
	Tanzanite (539)
	Purple (08)

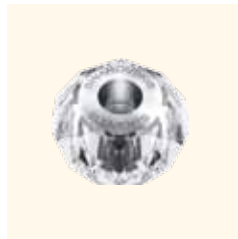
Further BeCharmed Assortment

BeCharmed Beads

5928



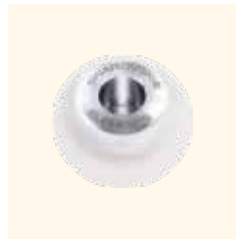
5948



See Elements Collection 2012, page 182/183.

Crystal BeCharmed Pearl

5890



See Elements Collection 2012, page 203.

BeCharmed Rondelle

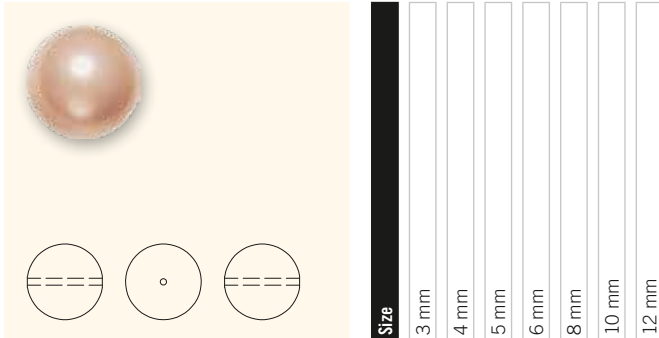
77 512



See Elements Collection 2012, page 710.

Crystal Pearls

5810 Crystal Round Pearl



Product image and diagrams for 5810 Crystal Round Pearl. The diagrams show three views: a side view with three horizontal lines, a top view with a central dot, and a bottom view with three horizontal lines.

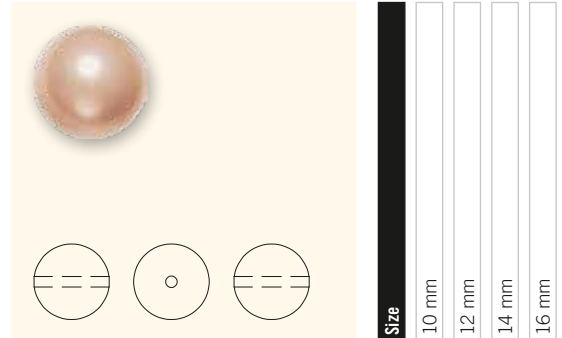
Size

- 3 mm
- 4 mm
- 5 mm
- 6 mm
- 8 mm
- 10 mm
- 12 mm

Color

Crystal Rose Gold Pearl (001 769)

5811 Crystal Pearl (large hole)



Product image and diagrams for 5811 Crystal Pearl (large hole). The diagrams show three views: a side view with three horizontal lines, a top view with a central dot, and a bottom view with three horizontal lines.

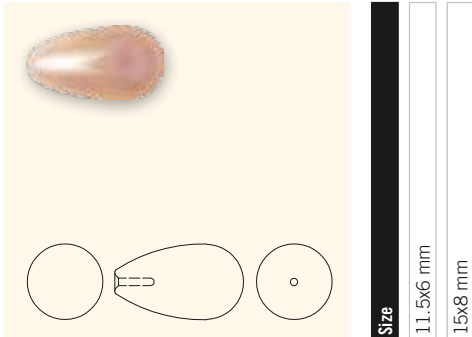
Size

- 10 mm
- 12 mm
- 14 mm
- 16 mm

Color

Crystal Rose Gold Pearl (001 769)

5816



Product image and diagrams for 5816. The diagrams show three views: a side view of a teardrop shape, a top view of a circle with a small protrusion, and a bottom view of a circle with a central dot.

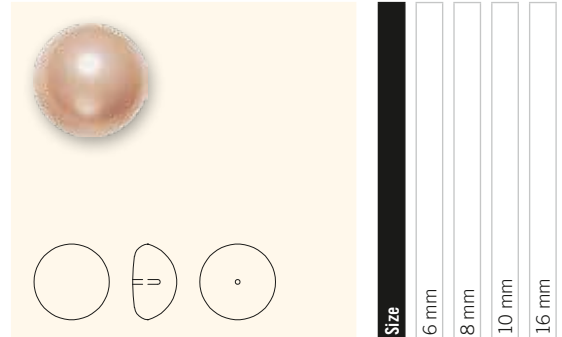
Size

- 11.5x6 mm
- 15x8 mm

Color

Crystal Rose Gold Pearl (001 769)

5817



Product image and diagrams for 5817. The diagrams show three views: a side view of a round pearl, a top view of a circle with a small protrusion, and a bottom view of a circle with a central dot.

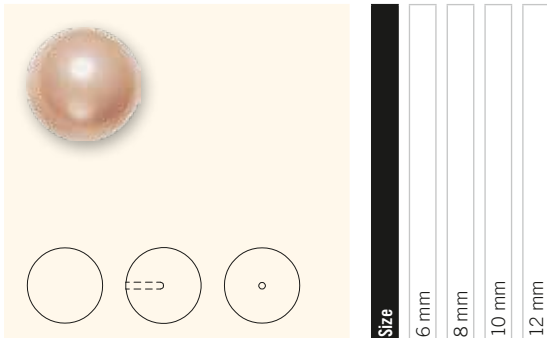
Size

- 6 mm
- 8 mm
- 10 mm
- 16 mm

Color

Crystal Rose Gold Pearl (001 769)

5818



Product image and diagrams for 5818. The diagrams show three views: a side view of a round pearl, a top view of a circle with three horizontal lines, and a bottom view of a circle with a central dot.

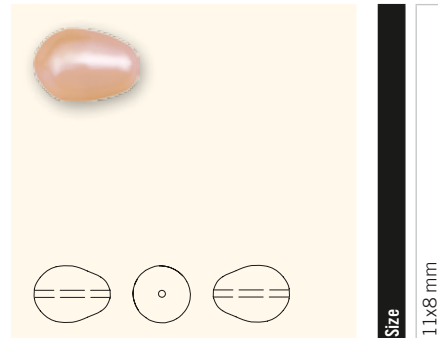
Size

- 6 mm
- 8 mm
- 10 mm
- 12 mm

Color

Crystal Rose Gold Pearl (001 769)

5821 Crystal Pear-shaped Pearl



Product image and diagrams for 5821 Crystal Pear-shaped Pearl. The diagrams show three views: a side view of a pear-shaped pearl, a top view of a circle with three horizontal lines, and a bottom view of a circle with three horizontal lines.

Size

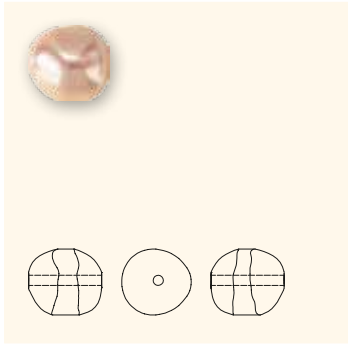
- 11x8 mm

Color

Crystal Rose Gold Pearl (001 769)

Crystal Pearls

5840 Crystal Baroque Pearl



Color

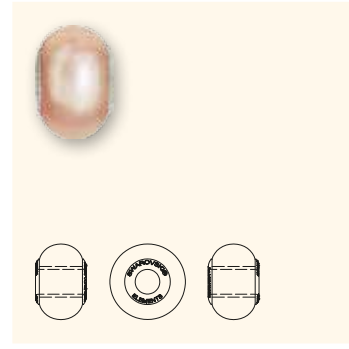
Crystal Rose Gold Pearl (001 769)

New

Size

- 6 mm
- 8 mm
- 10 mm
- 12 mm
- 14 mm

5890 Crystal BeCharmed Pearl



Color

Crystal Rose Gold Pearl (001 769)

New

Size

- 14 mm STEEL

Pendants

6000



Color

Light Silk (261)

New

Size

- 11x5.5 mm
- 13x6.5 mm
- 15x7.5 mm

6010 Briolette Pendant



Color

Light Silk (261)

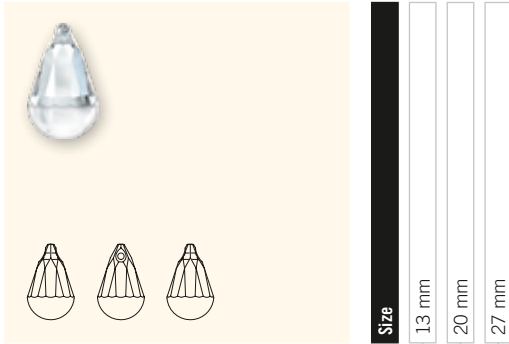
New

Size

- 11x5.5 mm
- 13x6.5 mm

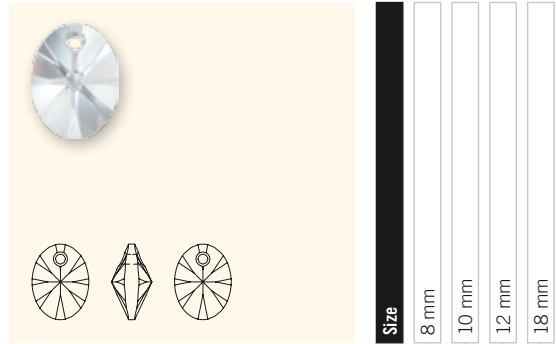
Pendants

6026 Cabochette Pendant New!



Color	13 mm	20 mm	27 mm
Crystal (001)	■	■	■
Crystal Blue Shade (001 BLSH)	■	■	■
Crystal Bronze Shade (001 BRSH)	■	■	■
Crystal Golden Shadow (001 GSHA)	■	■	■
Crystal Luminous Green (001 LUMG)	■	■	■
Crystal Satin (001 SAT)	■	■	■
Crystal Silver Shade (001 SSHA)	■	■	■
Jet (280)	■	■	■
Amethyst (204)	■	■	■
Black Diamond (215)	■	■	■
Fern Green (291)	■	■	■
Light Silk (261)	■	■	■
Light Topaz (226)	■	■	■
Light Turquoise (263)	■	■	■

6028 XILION Oval Pendant New!



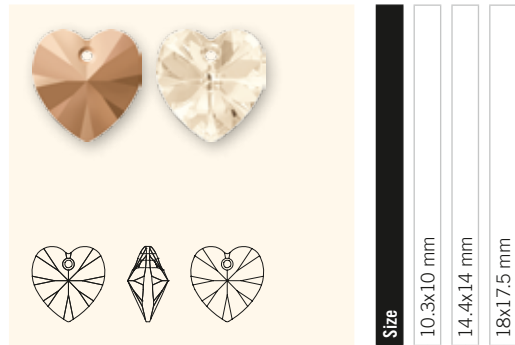
Color	8 mm	10 mm	12 mm	18 mm
Crystal (001)	■	■	■	■
Crystal AB (001 AB)	■	■	■	■
Crystal Astral Pink (001 API)	■	■	■	■
Crystal Blue Shade (001 BLSH)	■	■	■	■
Crystal Golden Shadow (001 GSHA)	■	■	■	■
Crystal Luminous Green (001 LUMG)	■	■	■	■
Crystal Rose Gold (001 ROGL)	■	■	■	■
Crystal Silver Night (001 SINI)	■	■	■	■
Crystal Vitrail Light P (001 VL)	■	■	■	■
Jet (280)	■	■	■	■
Amethyst (204)	■	■	■	■
Erinite (360)	■	■	■	■
Indicolite (379)	■	■	■	■
Light Rose (223)	■	■	■	■
Light Silk (261)	■	■	■	■
Montana (207)	■	■	■	■
Rose (209)	■	■	■	■
Sunflower (292)	■	■	■	■

6128 XILION Mini Pear Pendant



Color	8 mm	10 mm	12 mm
Crystal Rose Gold (001 ROGL)	■	■	■
Light Silk (261)	□	□	□

6228 XILION Heart Pendant



Color	10.3x10 mm	14.4x14 mm	18x17.5 mm
Crystal Rose Gold (001 ROGL)	■	■	■
Light Silk (261)	■	■	■

* For details please refer to page 19, chapter "Extended Assortment".

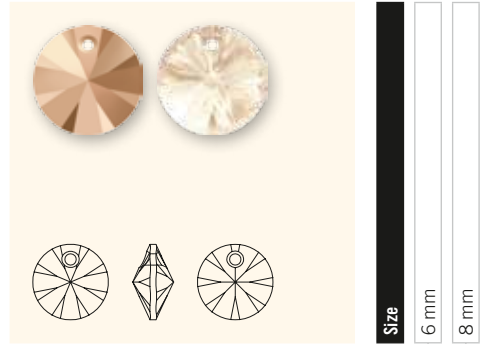
Pendants

6328 XILION Bi-Cone Pendant



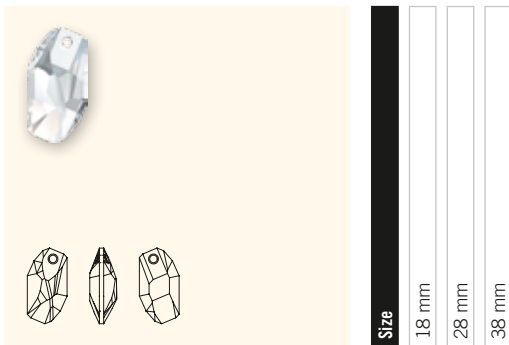
Color		Size
Crystal Rose Gold (001 ROGL)	<i>New!</i>	6 mm 8 mm
Light Silk (261)	<i>New!</i>	

6428 XILION Pendant



Color		Size
Crystal Rose Gold (001 ROGL)	<i>New!</i>	6 mm 8 mm
Light Silk (261)	<i>New!</i>	

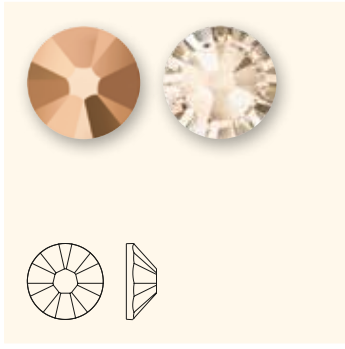
6673 Meteor Pendant *New!*



Color		Size
Crystal (001)		18 mm 28 mm 38 mm
Crystal AB (001 AB)		
Crystal Antique Pink (001 ANTP)		
Crystal Blue Shade (001 BLSH)		
Crystal Golden Shadow (001 GSHA)		
Crystal Luminous Green (001 LUMG)		
Crystal Red Magma (001 REDM)		
Crystal Silver Shade (001 SSHA)		
Jet (280)		
Light Turquoise (263)		
Tanzanite (539)		

Flat Backs No Hotfix

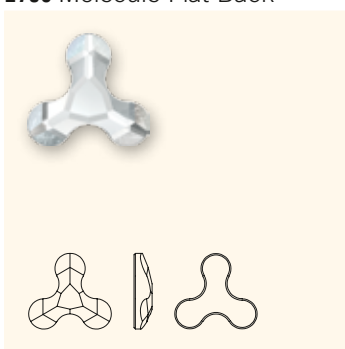
2058 XILION Rose



Technical diagrams showing top, side, and bottom views of the 2058 XILION Rose diamond.

Color	SS 5	SS 7	SS 9	SS 12	SS 16	SS 20	SS 30	SS 34
Crystal Rose Gold F (001 ROGL)	Available	Available	Available	Available	Available	Available	Available	Available
Light Silk F (261)	Available	Available	Available	Available	Available	Available	Available	Available

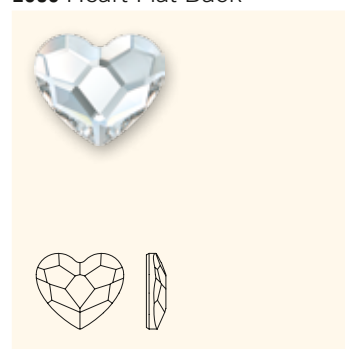
2708 Molecule Flat Back New!



Technical diagrams showing top, side, and bottom views of the 2708 Molecule Flat Back diamond.

Color	8x8.7 mm	12.5x13.6 mm
Crystal F (001)	Available	Available
Crystal AB F (001 AB)	Available	Available
Crystal Antique Pink F (001 ANTP)	Available	Available
Crystal Blue Shade F (001 BLSH)	Available	Available
Crystal Golden Shadow F (001 GSHA)	Available	Available
Crystal Rose Gold F (001 ROGL)	Available	Available
Crystal Silver Night F (001 SINI)	Available	Available
Jet (280)	Available	Available
Amethyst F (204)	Available	Available
Blue Zircon F (229)	Available	Available
Denim Blue F (266)	Available	Available
Fuchsia F (502)	Available	Available
Light Silk F (261)	Available	Available
Light Turquoise F (263)	Available	Available

2808 Heart Flat Back New!

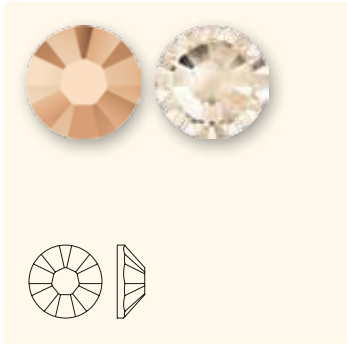


Technical diagrams showing top, side, and bottom views of the 2808 Heart Flat Back diamond.

Color	6 mm	10 mm	14 mm
Crystal F (001)	Available	Available	Available
Crystal AB F (001 AB)	Available	Available	Available
Crystal Antique Pink F (001 ANTP)	Available	Available	Available
Crystal Astral Pink F (001 API)	Available	Available	Available
Crystal Golden Shadow F (001 GSHA)	Available	Available	Available
Crystal Rose Gold F (001 ROGL)	Available	Available	Available
Jet (280)	Available	Available	Available
Denim Blue F (266)	Available	Available	Available
Fuchsia F (502)	Available	Available	Available
Light Siam F (227)	Available	Available	Available
Light Silk F (261)	Available	Available	Available

Flat Backs Hotfix

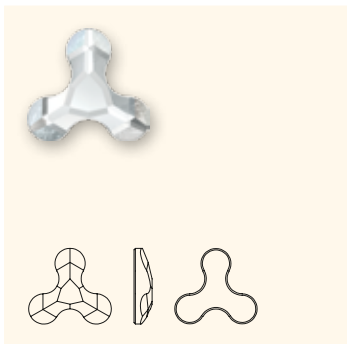
2038 XILION Rose Hotfix



Color

Color	SS 6	SS 8	SS 10	SS 12	SS 16	SS 20	SS 34
Crystal Rose Gold A HF (001 ROGL) <i>New!</i>	■	■	■	■	■	■	■
Light Silk A HF (261) <i>New!</i>	■	■	■	■	■	■	■

2708 Molecule Flat Back *New!*




Color

Color	8x8.7 mm	12.5x13.6 mm
Crystal M HF (001)	■	■
Crystal AB M HF (001 AB)	■	■
Crystal Antique Pink M HF (001 ANTP)	■	■
Crystal Blue Shade M HF (001 BLSH)	■	■
Crystal Golden Shadow M HF (001 GSHA) <i>New!</i>	■	■
Crystal Rose Gold M HF (001 ROGL)	■	■
Crystal Silver Night M HF (001 SINI)	■	■
Jet M HF (280)	■	■
Amethyst M HF (204)	■	■
Blue Zircon M HF (229)	■	■
Denim Blue M HF (266)	■	■
Fuchsia M HF (502)	■	■
Light Silk M HF (261) <i>New!</i>	■	■
Light Turquoise M HF (263)	■	■

2808 Heart Flat Back Hotfix

2808 Heart Flat Back New!



Color	6 mm	10 mm	14 mm
Crystal M HF (001)	■	■	■
Crystal AB M HF (001 AB)	■	■	■
Crystal Antique Pink M HF (001 ANTP)	■	■	■
Crystal Astral Pink M HF (001 API)	■	■	■
Crystal Golden Shadow M HF (001 GSHA)	■	■	■
Crystal Rose Gold M HF (001 ROGL) <small>New!</small>	■	■	■
Jet M HF (280)	■	■	■
Denim Blue M HF (266)	■	■	■
Fuchsia M HF (502)	■	■	■
Light Siam M HF (227)	■	■	■
Light Silk M HF (261) <small>New!</small>	■	■	■

Advice on Application

The Molecule Flat Back Hotfix and Heart Flat Back Hotfix can be easily applied by using a standard heat press. The use of an ultrasonic device for single stone settings is not possible. The usage of a transfer film may be useful to fix and keep the crystals in position and to be able to turn the fabric. It is necessary to pay close attention to activating the adhesive also on the edges in order to achieve a satisfactory bonding. Immediately after the application, use a pressing cloth to apply additional pressure to the product and do not remove the transfer film until the fabric and the crystals are completely cooled. The following parameter should give you an overview of the application possibilities of these products onto different fabrics. In order to ensure the right conditions and to establish the best choice of application aids, we strongly recommend carrying out tests with the original fabrics.

RECOMMENDED APPLICATION SIDE



ALTERNATIVE APPLICATION SIDE



CREATION TRANSFERS PLUS

These items are **NOT** suitable for application from the front!








	Temperature/time required (in seconds)					
	120°C 250°F	130°C 265°F	140°C 285°F	150°C 300°F	160°C 320°F	170°C 340°F
Reference fabric	35	35	30	25	18	12
Silk, batiste, cotton jersey, thin linen fabrics, etc.	30	28	25	20	15	10
Jeans, cord, loden, cloth, knitted fabrics, etc.	40	38	32	28	22	16
Viscose, satin, chiffon, organza, taffeta, etc.	28	25	22	18	12	10
Lycra, neoprene, etc.	38	35	30	25	18	12
Artificial fur, artificial leather, fleece, suede, etc.	50	40	35	30	25	20

Pressure: medium
Aids: Teflon®, pressing cloth

Please refer to the Application Manual and our Business Website (closed area) WWW.SWAROVSKI-ELEMENTS.COM for detailed application information.

Flat Backs Hotfix

Care Instructions

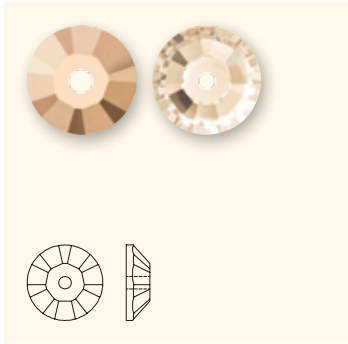
							
GENERAL RECOMMENDATIONS	Turn inside out and use a mild laundry detergent.	Do not use chlorine bleach!	Do not tumble dry!	Do not iron!	The textile can be gently dry-cleaned using perchlorethylene. Turn inside out.	The textile can be gently dry-cleaned using hydrocarbon. Turn inside out.	The textile will withstand gentle professional wet-cleaning. Turn inside out.
				Do not iron directly over the crystals.			
ART. 2708	✓	✓	✓	✓	✓	✓	✓
ART. 2808	✓	✓	✓	✓	✓	✓	✓

Please be advised that chemical cleaning may lead to damage of the crystals. This concerns articles sized 12.5x13.6 mm (art. 2708 Molecule Flat Back Hotfix) and sized 14 mm (art. 2808 Heart Flat Back Hotfix).

Please note that with all standard washing processes (whether carried out by a household washing machine or via dry cleaning) the rotation of the drum places significant mechanical forces on the textiles. The most important factor in ensuring a secure wash is to correctly apply the product, without compromising its adhesion. The larger the product and the more products applied next to each other, the greater the risk of damage. SWAROVSKI ELEMENTS are made out of crystal or contain crystal and must thus be handled with suitable care.

Sew-on Articles

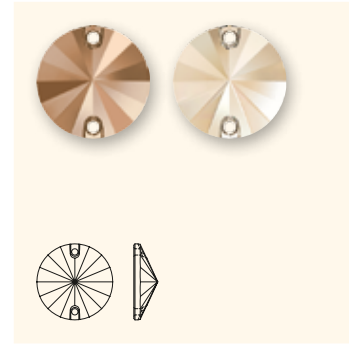
3128 XILION Lochrose



Color	Size
Crystal Rose Gold F (001 ROGL)	3 mm
	4 mm
Light Silk F (261)	5 mm

New!

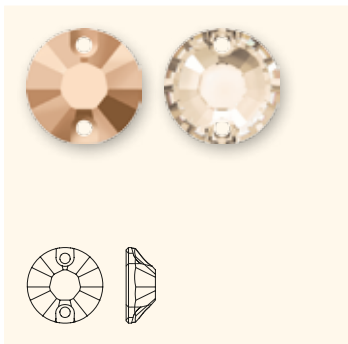
3200 Rivoli Sew-on Stone



Color	Size
Crystal Rose Gold F (001 ROGL)	10 mm
	12 mm
Light Silk F (261)	14 mm

New!

3204 XILION Sew-on Stone

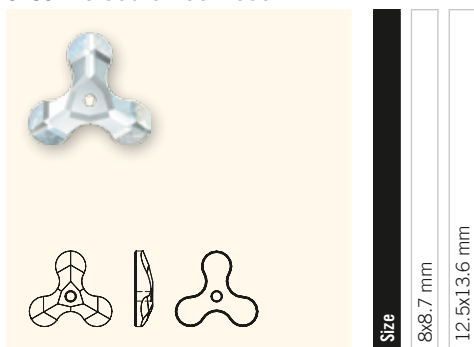


Color	Size
Crystal Rose Gold F (001 ROGL)	8 mm
	10 mm
Light Silk F (261)	12 mm

New!

3708 Molecule Lochrose

3708 Molecule Lochrose New!



Color		8x8.7 mm	12.5x13.6 mm
Crystal F (001)		■	■
Crystal AB F (001 AB)		■	■
Crystal Antique Pink (001 ANTP)		■	■
Crystal Blue Shade F (001 BLSH)		■	■
Crystal Golden Shadow (001 GSHA)		■	■
Crystal Rose Gold F (001 ROGL)	<small>New!</small>	■	■
Crystal Silver Night F (001 SINI)		■	■
Jet (280)		■	■
Amethyst (204)		■	■
Blue Zircon F (229)		■	■
Denim Blue F (266)		■	■
Fuchsia (502)		■	■
Light Silk F (261)	<small>New!</small>	■	■
Light Turquoise F (263)		■	■

Advice on Application

The Molecule Lochrose can be applied by hand or by using a domestic or industrial sewing machine. When sewing the Molecule Lochrose, synthetic multifilament threads with a thread count of Nm 80 are most suitable because of their abrasion resistance. Monofilament and pure cotton yarns are not recommended due to their limited abrasion resistance. Please make sure that the transport system is deactivated to avoid any movement of the fabric. After selecting the over edge stitch, the length and width of the stitch must be adjusted to suit the element being applied. Due to the height of the article, using a program for sewing on buttons is not possible and the Molecule Lochrose can only be applied without a standard presser foot.

Care Instructions

The care instructions are the same as those that apply to the Sew-on Articles assortment. Please refer to the Application Manual and our Business Website (closed area) <http://WWW.SWAROVSKI-ELEMENTS.COM> for detailed information.

Product Details Crystal Elements

Article Size	Packing Unit = Minimum Order Quantity in Pieces	Average Net Weight in Gram per Packing Unit Crystal (001)	Average Gross Weight in Gram per Packing Unit Crystal (001)
4230			
14x9 mm	144	75.116	98.824
19x12 mm	72	86.486	113.884
23x15 mm	48	102.816	122.976
4773			
14x7.5 mm	72	43.122	64.774
18x9.5 mm	48	56.448	78.503
28x15 mm	20	90.720	111.115
5026			
6 mm	288	71.905	81.052
8 mm	144	72.576	98.340
10 mm	96	99.348	120.476
5028/4			
6 mm	360	75.791	83.435
8 mm	144	74.714	85.634
10 mm	72	70.763	76.467
6026			
13 mm	144	111.888	132.209
20 mm	48	131.040	151.885
27 mm	20	116.088	136.970
6028			
8 mm	144	31.780	40.927
10 mm	192	70.963	97.736
12 mm	108	68.947	92.897
18 mm	72	146.543	170.251
6773			
18 mm	48	59.674	80.721
28 mm	20	89.040	112.241
38 mm	6	69.466	87.142
2708 No Hotfix			
8x8.7 mm	288	28.063	57.335
12.5x13.6 mm	96	49.318	69.271
2808 No Hotfix			
6 mm	288	19.772	28.919
10 mm	144	38.823	55.902
14 mm	96	56.448	86.849
2708 Hotfix			
8x8.7 mm	288	28.063	57.335
12.5x13.6 mm	96	49.318	69.271
2808 Hotfix			
6 mm	288	19.772	28.919
10 mm	144	38.823	55.902
14 mm	96	56.448	86.849
3708			
8x8.7 mm	144	17.781	36.530
12.5x13.6 mm	96	46.771	74.834

Transfers

New Exclusive Colors for art. 2038 XILION Rose

Crystal Rose Gold A HF (001 ROGL)
Light Silk A HF (261)

Available in the following sizes:

SS 6, SS 8, SS 10, SS 12, SS 16, SS 20, SS 34

New Exclusive Colors for Diamonds

Crystal Rose Gold A HF (001 ROGL)
Light Silk A HF (261)

1360

Color	PP 7 (PP7)	PP 12 (PP12)	PP 17 (PP17)*
Crystal Rose Gold (001 ROGL)	Available	Available	Available
Light Silk (261)	Available	Available	Available

2708 Molecule Flat Back

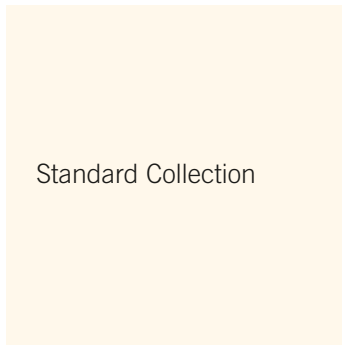
Color	8x8.7 mm	12.5x13.6 mm
Crystal M HF (001)	Available	Available
Crystal AB M HF (001 AB)	Available	Available
Crystal Antique Pink M HF (001 ANTP)	Available	Available
Crystal Blue Shade M HF (001 BLSH)	Available	Available
Crystal Golden Shadow M HF (001 GSHA)	Available	Available
Crystal Rose Gold M HF (001 ROGL)	Available	Available
Crystal Silver Night M HF (001 SINI)	Available	Available
Jet M HF (280)	Available	Available
Amethyst M HF (204)	Available	Available
Blue Zircon M HF (229)	Available	Available
Denim Blue M HF (266)	Available	Available
Fuchsia M HF (502)	Available	Available
Light Silk M HF (261)	Available	Available
Light Turquoise M HF (263)	Available	Available

2808 Heart Flat Back

Color	6 mm	10 mm	14 mm
Crystal M HF (001)	Available	Available	Available
Crystal AB M HF (001 AB)	Available	Available	Available
Crystal Antique Pink M HF (001 ANTP)	Available	Available	Available
Crystal Astral Pink M HF (001 API)	Available	Available	Available
Crystal Golden Shadow M HF (001 GSHA)	Available	Available	Available
Crystal Rose Gold M HF (001 ROGL)	Available	Available	Available
Jet M HF (280)	Available	Available	Available
Denim Blue M HF (266)	Available	Available	Available
Fuchsia M HF (502)	Available	Available	Available
Light Siam M HF (227)	Available	Available	Available
Light Silk M HF (261)	Available	Available	Available

* Please note that only stone size PP 17 is upgraded to art. 1088 XIRIUS Chaton, other stone sizes remain as art. 1028 XILION Chaton.

Transfers



Standard Collection

12 967

Innovation Box



C	092/082-001	
E	M2/M2-2808MM100	
S	~39x19	
M	147 PCS	100%

Standard Collections

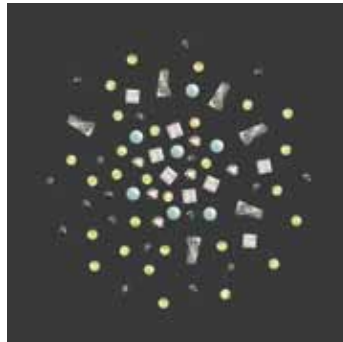
Transfers



Trend Collection
Minimalist Refinement

12 930

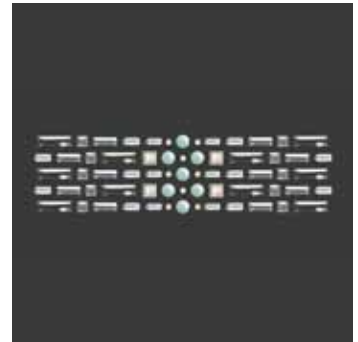
04



C	001616/001/001SSHA/001SINI/001LUMG/001SSHA	
E	P3/CS3X3/2770MM60X35/S6/S8/S10	
S	~59x59	
M	42 PCS	60%

12 931

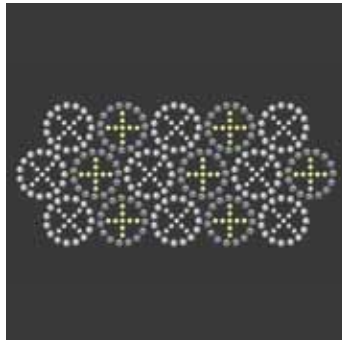
04



C	092/096/092-001616/001/001/001SSHA/213	
E	M3X3/M10X3/M7X3-P4/CS5X2/CS5X2,5/CS4X4/S6	
S	~87x23	
M	54 PCS	45%

12 932

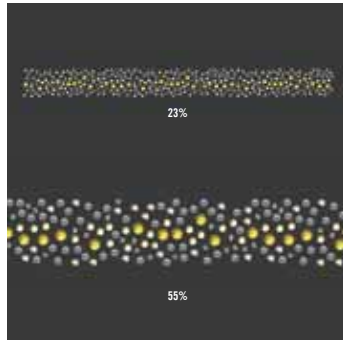
04



C	096/086-001/213	
E	M2/M2-S3/S3	
S	~84x38	
M	25 PCS	50%

12 933

04



C	086-215/213/001SSHA/226	
E	M2-S3/S6/S6/S10	
S	~473x16 (8 SEG/ROW)	
M	68 PCS 8 ROWS	

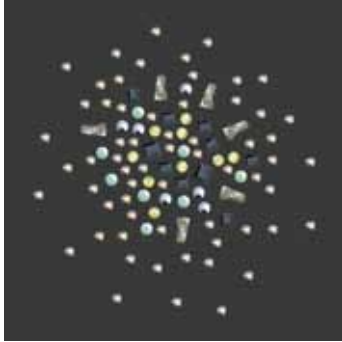
12 934

04



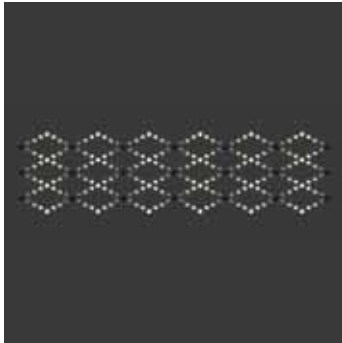
C	092/096-001/001SINI/213	
E	M2/M2-S6/S6/S6	
S	~31x88	
M	50 PCS	45%

12 935 04



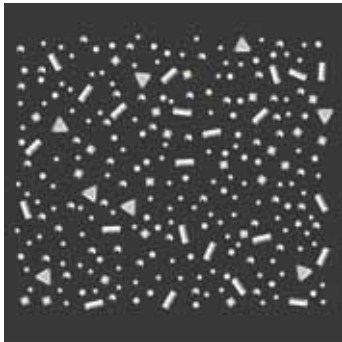
C 001616/001560/280HEM/280HEM/
001SSHA/001SSHA/001LUMG
E P3/P3/CS3X3/CS4X4/2770MM60X35/S8/S10
S ~67x69
M 36 PCS 55%

12 938 04



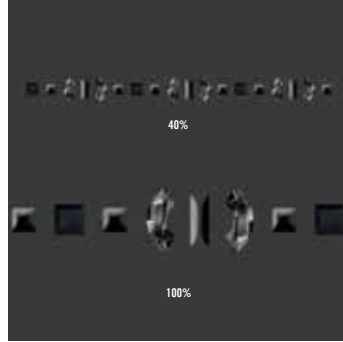
C 001SSHA/215/001SINI/001/280
E S6/S6/S6/S6/S6
S ~117x31
M 35 PCS 35%

12 941 04



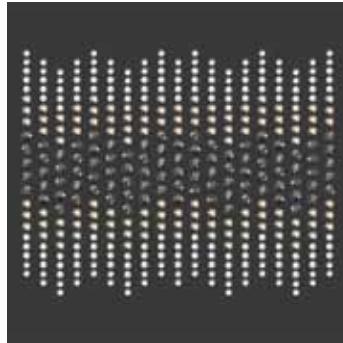
C 092/082-001560/001SSHA/001/001MOL
E M2/M7X3-P3/CS3X3/CS7X6/S8
S ~120x104
M 8 PCS 35%

12 936 04



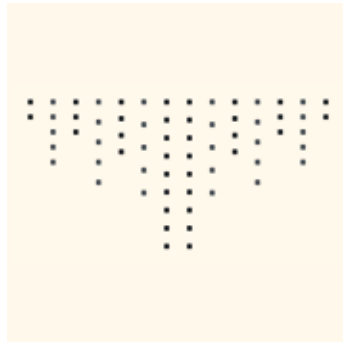
C 070/070-280/280HEM
E M3X3/M7X3-CS4X4/2037MM8
S ~958x8 (28 SEG/ROW)
M 8 ROWS

12 939 04



C 092-001/001SSHA/001SINI
E M2-S5/S8/S10
S ~83x65
M 30 PCS 50%

12 942 05



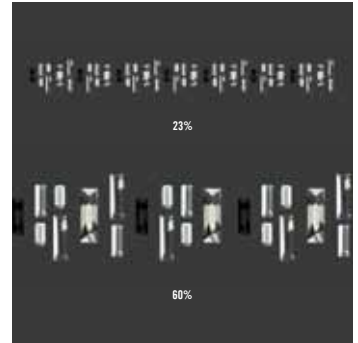
C 280/280HEM
E CS3X3/CS3X3
S ~198x98
M 9 PCS 20%

12 937 04



C 280/280HEM/001SSHA/001SINI/001SSHA/
001MOL
E CS5X2/CS5X2,5/CS4X4/S6/S6/S6
S ~68x25
M 72 PCS 55%

12 940 04



C 096/092-001/280/001SSHA
E M10X3/M7X3-CS5X2,5/2555MM8X2,6/
2555MM12X4
S ~174x19
M 35 PCS



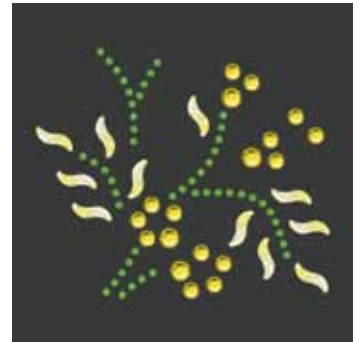
Trend Collection
Force of Nature

12 963 07



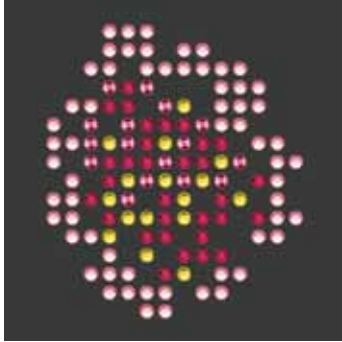
C 001/214/291/291/291/291
E 2808MM60/S3/S6/S8/S10/S12
S ~121x74
M 6 PCS 35%

12 964 07



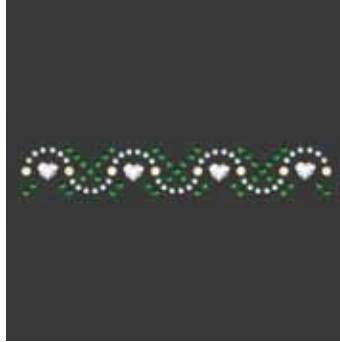
C 001LUMG/214/249/249
E 2788MM8/S3/S12/S16
S ~55x47
M 24 PCS 70%

12 965 07



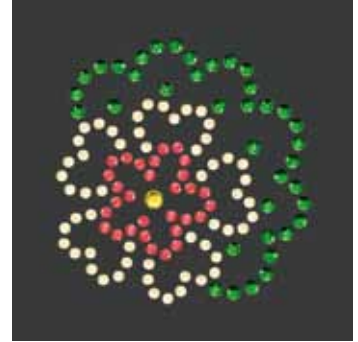
C	223/501/249/289
E	S16/S16/S16/S16
S	~68x78
M	24 PCS
	50%

12 968 06



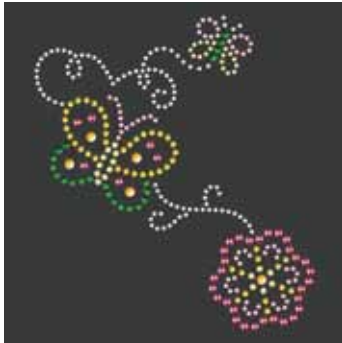
C	001/291/238/261
E	2808MM60/S6/S6/S10
S	~91x15
M	81 PCS
	45%

12 969 06



C	261/262/291/249
E	S6/S6/S8/S12
S	~42x44
M	76 PCS
	80%

12 970 06



C	001296/001AB/223/213/226/291/ 001LUMG/289
E	P3/S3/S3/S3/S6/S6/S6/S8
S	~82x92
M	15 PCS
	45%

12 971 06



C	226/001
E	S6/S6
S	~24x26
M	180 PCS
	100%

12 972 06



C	001/213
E	S3/S3
S	~17x18
M	198 PCS
	120%

12 973 06



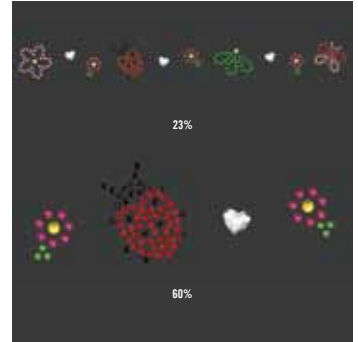
C	001296/327/280/223/502/001TRAHFT/ 289/291/226
E	P3/S3/S3/S5/S6/S6/S6/S6
S	~204x62
M	7 PCS
	20%

12 974 06



C	001AB/001/291/249/001LUMG/319
E	2708MM8X8,7/2808MM60/S6/S6/S6/S8
S	~960x16 (16 SEG/ROW)
M	8 ROWS

12 975 06



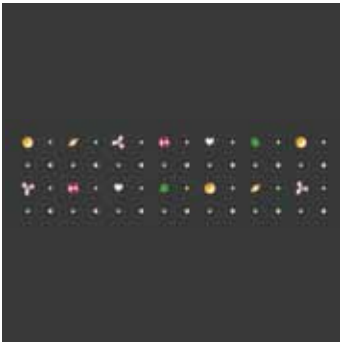
C	001/327/280/223/214/209/291/502/249
E	2808MM60/S3/S3/S3/S5/S6/S6/S10
S	~188x23
M	17 PCS

12 976 06

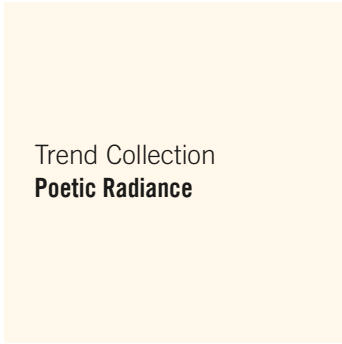


C	001AB
E	S3
S	~190x71
M	6 PCS
	23%

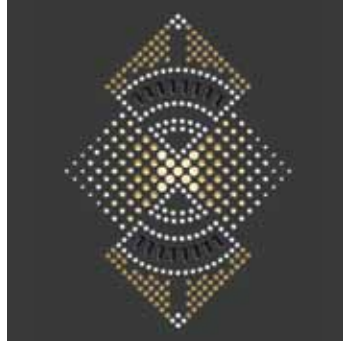
12 977 06



C	001291/001296/001GSHA/214/001AB/ 001/001LUMG/289
E	P3/P7/2797MM8X4/2204MM6/ 2708MM8X8,7/2808MM60/S8/S34
S	~201x51
M	15 PCS
	20%

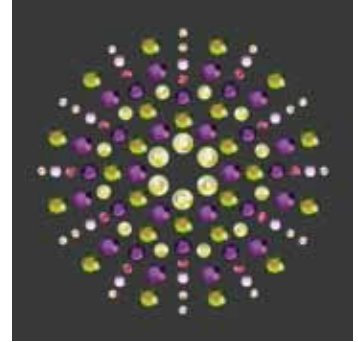


12 955 08



C 280HEM/001/001AB/001/001MLGLD/
001LUMG/001SSHA/001GSHA/261
E CS5X2/S3/S5/S6/S6/S8/S10/S12
S ~75x103
M 15 PCS 40%

12 956 08



C 001TRAHFT/001ANTP/212/001LUMG/204/
001TAB/001VOL/001LUMG
E S6/S8/S10/S12/S16/S20/S20/S20
S ~64x63
M 39 PCS 60%

12 957 08



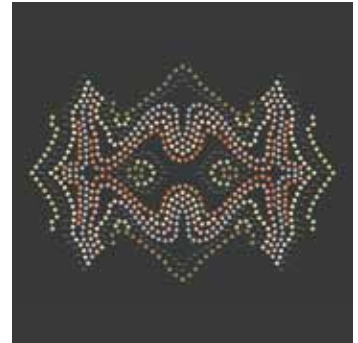
C 070/094/090-001VOL/001ANTP/261
E M2/M2/M2-S6/S6/S6
S ~64x87
M 30 PCS 45%

12 958 08



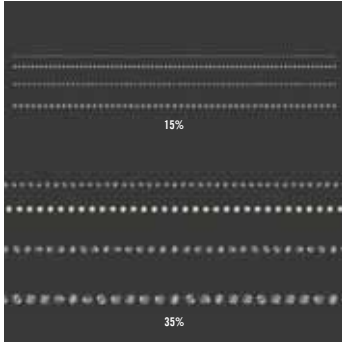
C 952/001VOL/001BRSH/001MLGLD/539/
261/001LUMG
E S6/S8/S8/S8/S8/S10/S10
S ~144x32
M 30 PCS 30%

12 959 08



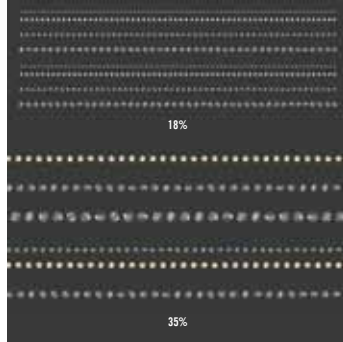
C 070/096/090-261/952/001LUMG/
001MLGLD
E M2/M2/M2-S6/S6/S6/S6
S ~134x96
M 14 PCS 30%

12 960 08



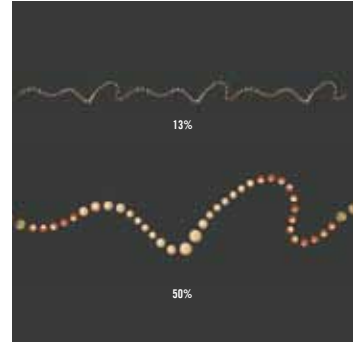
C 001HFT/001TRAHFT/001HFT/001HFT
E S6/S8/S10/S16
S ~285x46
M 9 PCS

12 961 08

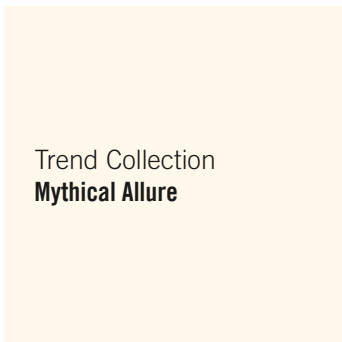


C 001HFT/001TRAHFT/001HFT/001HFT
E S6/S8/S10/S16
S ~234x71
M 8 PCS

12 962 08



C 094/094/094-952/001MLGLD/001MLGLD/
001DOR
E M2/M2.5/M3-S6/S10/S16/S20
S ~882x21 (8 SEG/ROW)
M 7 ROWS



12 943 11



C 001717/001717/211/266/202
E P3/P4/S6/S12/S20
S ~30x22
M 144 PCS 100%

12 944 10



C 001AB
E S3
S ~27x43
M 70 PCS 80%

12 945 10



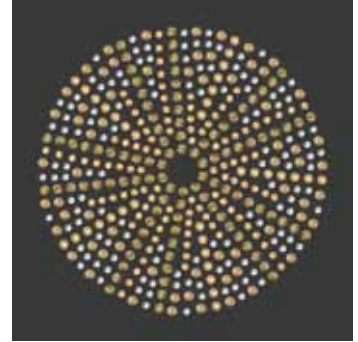
C	001/246/261	
E	S5/S5/S6	
S	~34x26	
M	144 PCS	100%

12 946 10



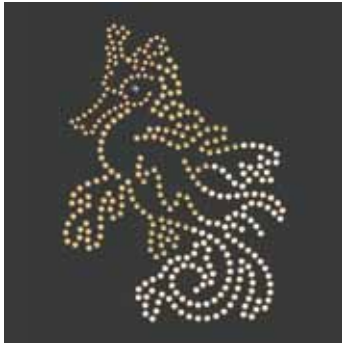
C	001709/001/263	
E	P3/S3/S6	
S	~40x37	
M	55 PCS	90%

12 947 10



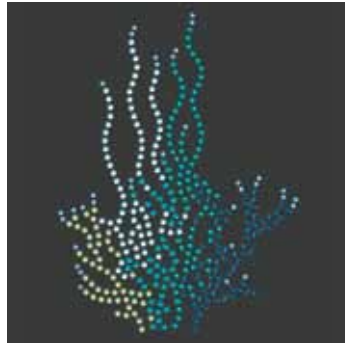
C	084-001/246/246/001MLGLD	
E	M2-S3/S3/S5/S6	
S	~55x55	
M	24 PCS	70%

12 948 10



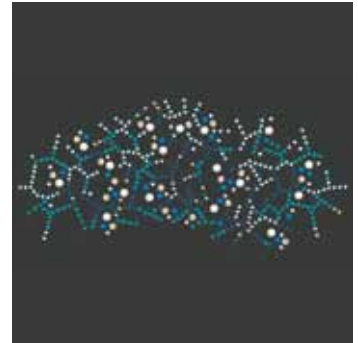
C	001617/246/391/246/001GSHA	
E	P3/S3/S6/S6/S6	
S	~65x87	
M	15 PCS	45%

12 949 10



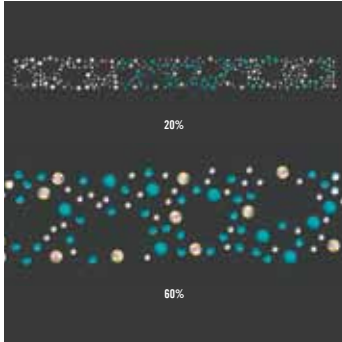
C	202/202/229/266/390/263	
E	S3/S6/S6/S6/S6/S6	
S	~70x94	
M	15 PCS	45%

12 950 10



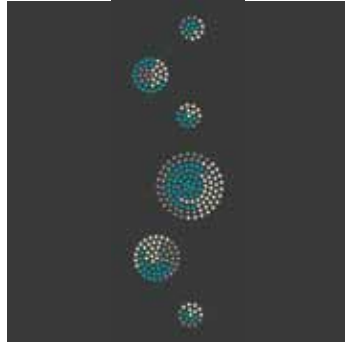
C	001717/001650/263/202/266/001SSHA/001AB/001TRAHFT	
E	P3/P4/S6/S6/S6/S6/S6/S12	
S	~155x71	
M	12 PCS	78%

12 951 10



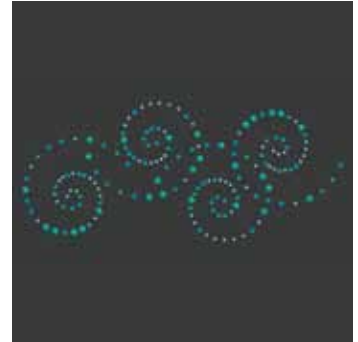
C	001650/001715/001709/001/263/202/234/261/001TRAHFT
E	P3/P3/P3/S3/S6/S6/S6/S6/S10
S	~213x22
M	16 PCS

12 952 10



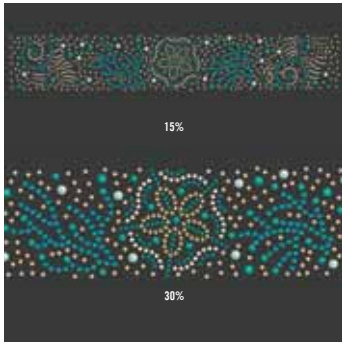
C	263/234/001HFT	
E	S6/S6/S6	
S	~43x147	
M	24 PCS	78%

12 953 10

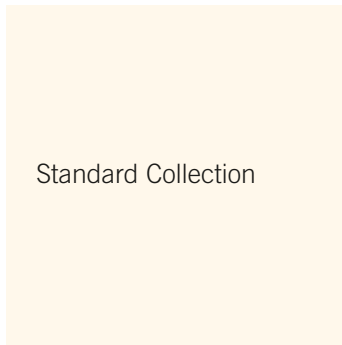


C	001709/202/263/394	
E	P3/S3/S6/S8	
S	~141x61	
M	9 PCS	78%

12 954 10



C	094-001709/001616/001709/229/391/001GSHA/263
E	M2-P3/P4/P4/S5/S6/S6/S8
S	~290x50
M	9 PCS



Standard Collection

57 335

01-03



C	010-001AB
S	~35x35
M	147 PCS
	100%

57 336

01-03



C	012-001MOL
S	~35x100
M	63 PCS
	35%

57 337

01-03



C	012-001DOR
S	~83x86
M	30 PCS
	40%

57 338

01-03



C	012-001MOL
S	~73x71
M	60 PCS
	50%

57 339

01-03



C	012-001 CAL
S	~75x79
M	44 PCS
	50%

57 340

01-03



C	012-001MLGLD
S	~133x132
M	14 PCS
	30%

57 341

01-03



C	012-001MLGLD
S	~88x149
M	21 PCS
	25%

57 342

01-03



C	012-001MOL
S	~92x109
M	30 PCS
	35%

57 343

01-03



C	010-001AB
S	~52x49
M	102 PCS
	80%

57 344

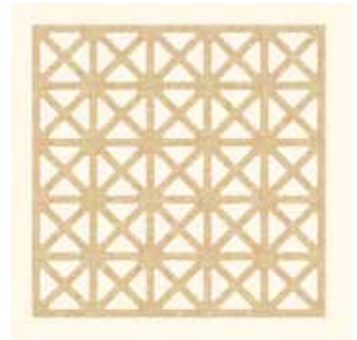
01-03



C	012-280HEM
S	~109x63
M	32 PCS
	35%

57 345

01-03



C	010-001GSHA
S	~110x110
M	16 PCS
	35%

Synthetics Hotfix

57 346



C	012-001DOR	
S	~85x137	
M	21 PCS	30%



Trend Collection
Spring/Summer 2014

Crystal Fabric

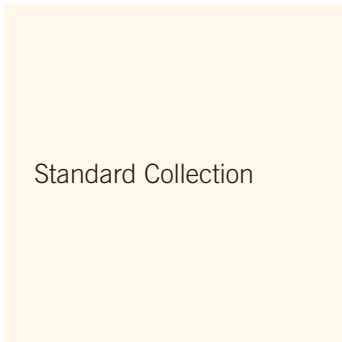
57 347

11



C	010-001AB	
S	~89x158	
M	25 PCS	25%

Synthetics Hotfix



Standard Collection

72 021

02



C	010-001GSHA	
S	~50x50	
M	30 PCS	60%

72 022

02



C	012-001SSHA	
S	~51x44	
M	54 PCS	60%

72 023

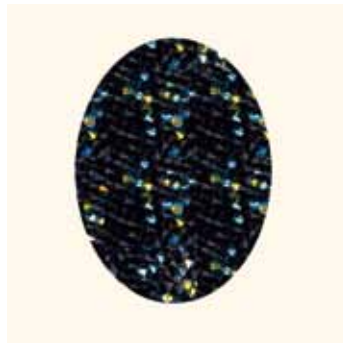
02



C	012-280	
S	~44x43	
M	42 PCS	70%

72 024

02



C	012-001AB	
S	~37x50	
M	49 PCS	70%

72 025

02



C	010-001SSHA	
S	~169x65	
M	8 PCS	25%

Synthetics Hotfix

Crystal Rocks (washable)

72 026 02



C	010-001AB
S	~107x98
M	9 PCS 35%

72 027 02



C	012-001BBL
S	~131x132
M	8 PCS 30%

72 028 02



C	010-001REDM
S	~50x41
M	42 PCS 70%

72 029 02



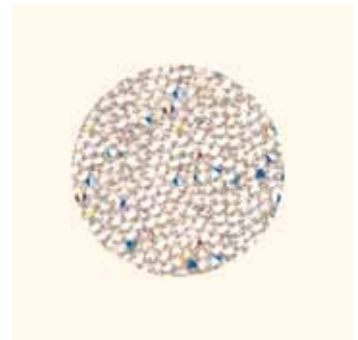
C	012-001REDM
S	~140x153
M	4 PCS 25%

72 030 02



C	010-001MLGLD
S	~124x129
M	6 PCS 30%

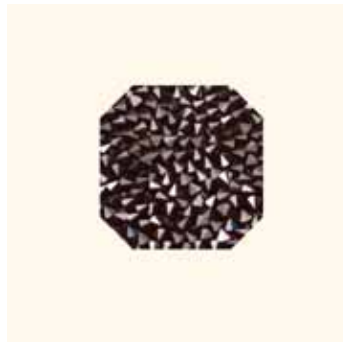
72 031 02



C	010-001AB
S	~40x40
M	48 PCS 70%



72 012 05



C	012-280
S	~22x22
M	143 PCS 100%

Crystal Fine Rocks

<<<

Fans of filigree design will love Crystal Fine Rocks. Small double pointed Chatons create a refined surface structure and a flexible texture that is thin and lightweight. Available in a wide selection, the also washable Crystal Fine Rocks is set to become the star design element for all segments.

Article Explanation

74 000

01



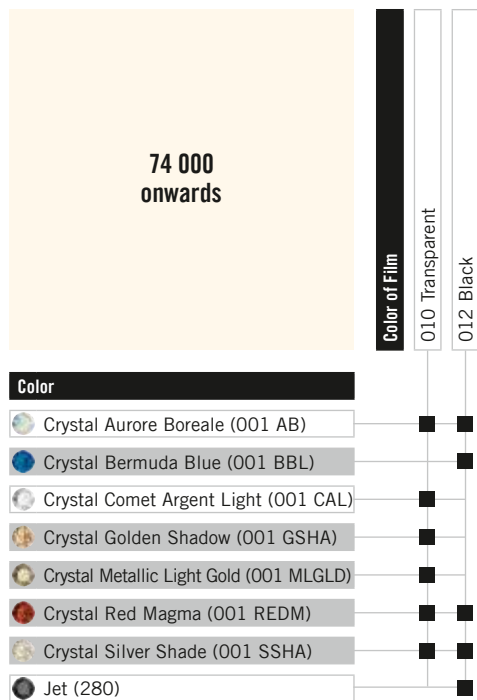
C	012-280	
S	~97x100	
M	9 PCS	40%

Ordering Example & Product Variety Explanation

74 000	010	001 GSHA
Article number	Color of film	Color of crystals
	010 Transparent 012 Black	001 AB Crystal Aurore Boreale 001 BBL Crystal Bermuda Blue 001 CAL Crystal Comet Argent Light 001 GSHA Crystal Golden Shadow 001 MLGLD Crystal Metallic Light Gold 001 REDM Crystal Red Magma 001 SSHA Crystal Silver Shade 280 Jet

Please note: Crystal Comet Argent Light (001 CAL) is not suitable for swimwear because the effect 001 CAL has a high level of sensitivity to seawater, sweat or chlorine water.

Available Base Materials and Crystal Colors & Effects



Special Motif Service

A special motif is a design created by the customer, which is different from the Crystal Fine Rocks Standard Collection. This service opens up many customization possibilities and enables you to profit from Swarovski’s longtime experience and design expertise. A range of customization options for existing motifs is available (see “Customization Possibilities” below). You may also submit sketches of a design that will suit your special needs, such as a brand image or an image to suit a particular sales campaign. This will then be made up according to your specifications using Computer Aided Design, which allows for easy adjustments according to your needs.

Customization Possibilities for Crystal Fine Rocks

- Min. size: 15x15 mm
- Max. size: 400x330 mm
- Min. Crystal Fine Rocks surface: 4 mm
- Min. width of holes within motifs: 3 mm
- Min. size of the smallest element within a motif: 15x15 mm

Ordering Process

Please send a request with the drawing you wish to order to your nearest Swarovski sales office. Make sure you include all measurements of the desired motif. Please also indicate which product group your special motif refers to (Crystal Fine Rocks). You will then receive a quotation including your article number, minimum order quantity, price, and the line drawing of your special motif in PDF format. Please contact your Swarovski sales office again if any changes need to be made. Your special motif will be produced and delivered following your confirmation.

Please note

Please always submit your drawing of the desired motif to represent it in the actual size you require. A small sketch, when enlarged to the desired size, will have blurred lines which will make it difficult to correctly reinterpret. Pictures or drawings representing 100% size of the design or very good quality scans in JPG, BMP or DXF format ensure that we have clear data to work with. These can also be submitted as a hard copy by fax or e-mail. Please include a scale (e.g. copy/scan with ruler next to the drawing). This will ensure that the desired size of the motif can be correctly identified.

Generally, it is possible to draw motifs with a minimum gap of 10 mm between the outlines. However, due to the tolerance level of the crystals being applied onto carrier film, the final Crystal Fine Rocks Motifs may differ from the sketches or prints in relation to the motifs' outline, especially with regards to spaces that are smaller than 10 mm.

Therefore, the motif, and by extension, the product itself, may be subject to individual variations with each reproduction. These variations are caused by technical production-related factors. As these variations are not deemed to be defects, Swarovski is not in a position to entertain any subsequent warranty claims.

Special productions are generally offered to all our customers if feasibility is given and our General Terms and Conditions are applied. Please note that the simple order of a design does not grant exclusive production of this design to the customer. Over- or undersupply of +/- 10 % is possible and has to be accepted.

Advice on Application

Crystal Fine Rocks can be easily applied by using a standard heat press.

The following parameters should give you an overview of the application possibilities of this product on different fabrics. In order to ensure the right conditions and to establish the best choice of application aids, we strongly recommend carrying out tests with the original fabrics. Please note: Crystal Comet Argent Light (001 CAL) is not suitable for swimwear because the effect 001 CAL has a high level of sensitivity to seawater, sweat or chlorine water.

RECOMMENDED APPLICATION SIDE



ALTERNATIVE APPLICATION SIDE



CRYSTAL FINE ROCKS

	Temperature/time required (in seconds)					
	120°C	130°C	140°C	150°C	160°C	170°C
	250°F	265°F	285°F	300°F	320°F	340°F
■ Reference fabric	-	-	70	60	50	45
■ Silk, batiste, cotton jersey, thin linen fabrics, etc.	-	-	65	55	45	40
■ Jeans, cord, loden, cloth, knitted fabrics, etc.	-	-	80	70	60	50
■ Viscose, satin, chiffon, organza, taffeta, etc.	-	-	60	50	40	30
■ Lycra, neoprene, etc.	-	-	65	55	40	35
■ Artificial fur, artificial leather, fleece, suede, etc.	-	-	60	50	40	30

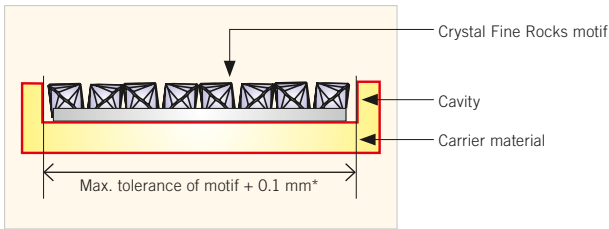
Pressure: medium
Aids: Teflon®, pressing cloth

	Temperature/time required (in seconds)					
	120°C	130°C	140°C	150°C	160°C	170°C
	250°F	265°F	285°F	300°F	320°F	340°F
■ Reference fabric	-	-	80	65	50	40
■ Silk, batiste, cotton jersey, thin linen fabrics, etc.	-	-	70	55	45	35
■ Jeans, cord, loden, cloth, knitted fabrics, etc.	-	-	100	80	60	50
■ Viscose, satin, chiffon, organza, taffeta, etc.	-	-	70	55	40	35
■ Lycra, neoprene, etc.	-	-	80	65	50	40
■ Artificial fur, artificial leather, fleece, suede, etc.	-	-	75	60	45	35

Pressure: medium
Aids: Teflon®, pressing cloth

Applying Crystal Fine Rocks on solid materials

Crystal Fine Rocks can be also applied onto a range of solid materials by creating a cavity. The cavity enables the motive to be easily positioned and ensures a higher protection of the crystal against mechanical and chemical stress. These cavities can be produced by milling (e.g. with CNC machines).









*For detailed information on tolerances please contact your Swarovski sales office.

We suggest using a depth of 1.7 mm for the cavity.

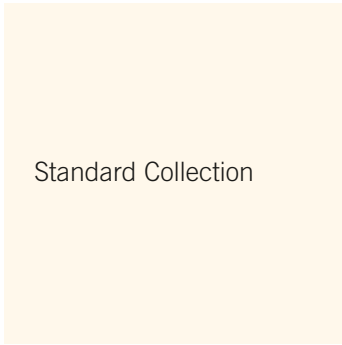
Please be advised that Crystal Fine Rocks is not suitable for applying on sharp angles and edges.

Please refer to the Application Manual and our Business Website (closed area) <http://WWW.SWAROVSKI-ELEMENTS.COM> for detailed application information.

Care Instructions

						
GENERAL RECOMMENDATIONS	Turn inside out, choose a gentle wash cycle and use a mild laundry detergent.	Do not use chlorine bleach!	Do not tumble dry!	Iron inside out using a silk/ polyester/viscose setting	The textile can be gently dry-cleaned using hydrocarbon. Turn inside out.	The textile will withstand gentle professional wet cleaning. Turn inside out.
	To protect the crystals as much as possible, the use of a soft wash bag is recommended.			Please be advised that ironing too long may reactivate the adhesive. Ironing the textile inside out and using a pressing cloth is recommended.		
ART. 74 000	✓	✓	✓	✓	✓	✓

Please note that with all standard washing processes (whether carried out by a household washing machine or via dry cleaning) the rotation of the drum places significant mechanical forces on the textiles. The most important factor in ensuring a secure wash is to correctly apply the product without compromising its adhesion. The larger the product and the more products applied next to each other, the greater the risk of damage. SWAROVSKI ELEMENTS are made out of crystal or contain crystal and must thus be handled with suitable care.



Standard Collection

74 000 01



C	012-280	
S	~97x100	
M	9 PCS	40%

74 001 01



C	012-001SSHA	
S	~130x130	
M	6 PCS	30%

74 002 01



C	010-001CAL	
S	~92x121	
M	12 PCS	30%

74 003 01/Innovation Box



C	010-001GSHA	
S	~24x24	
M	120 PCS	100%

74 004



C	010-001AB	
S	~68x68	
M	20 PCS	50%

74 005



C	010-001REDM	
S	~66x66	
M	20 PCS	50%

74 006



C	010-001MLGLD	
S	~115x114	
M	9 PCS	35%

74 007



C	010-001GSHA	
S	~65x92	
M	20 PCS	40%

74 008



C	010-001MLGLD	
S	~52x54	
M	35 PCS	60%

74 009



C	010-001SSHA	
S	~65x28	
M	64 PCS	50%

74 010



C	010-001GSHA	
S	~31x78	
M	48 PCS	50%

Synthetics Hotfix

Crystal Fine Rocks

74 011



C	010-001AB
S	~23x22
M	154 PCS
	100%

74 012



C	010-001REDM
S	~40x33
M	64 PCS
	80%

74 013



C	012-001BBL
S	~90x57
M	22 PCS
	40%

74 014



C	012-001AB
S	~134x38
M	18 PCS
	30%

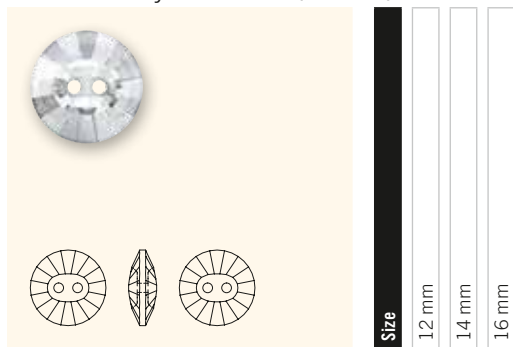
74 015



C	012-001REDM
S	~112x104
M	9 PCS
	35%

3019 Rivoli Crystal Button

<<<

3019 Rivoli Crystal Button (2 holes) ^{New!}

Color	12 mm	14 mm	16 mm
Crystal (001)	■	■	■
Crystal F (001)	■	■	■
Crystal AB (001 AB)	■	■	■
Crystal Antique Pink (001 ANTP)	■	■	■
Crystal Blue Shade (001 BLSH)	■	■	■
Crystal Golden Shadow (001 GSHA)	■	■	■
Crystal Luminous Green (001 LUMG)	■	■	■
Crystal Silver Night (001 SINI)	■	■	■
Jet (280)	■	■	■
Jet Hematite (280 HEM)	■	■	■

Advice on Application

The Rivoli Crystal Button (2 holes) can be applied by hand or by using a domestic or industrial sewing machine.

When sewing the Rivoli Crystal Button (2 holes), synthetic multifilament threads with a thread count of Nm 80 are most suitable because of their abrasion resistance. Monofilament and pure cotton yarns are not recommended due to their limited abrasion resistance.

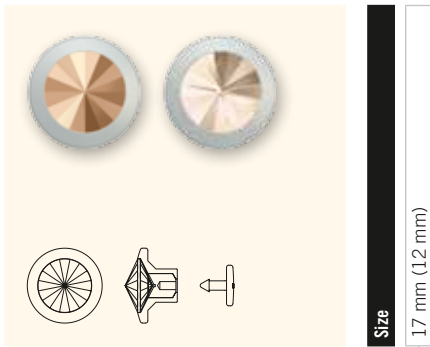
Please make sure that the transport system is deactivated to avoid any movement of the fabric.

After selecting the over edge stitch, the length and width of the stitch must be adjusted to suit the element being applied. Due to the height of the article, using a program for sewing on buttons is not possible and the Rivoli Crystal Button (2 holes) can only be applied without a standard presser foot.

Care Instructions

The care instructions are the same as those that apply to the Sew-on Articles assortment. For detailed information, please refer to the Application Manual and our Business Website (closed area) <http://WWW.SWAROVSKI-ELEMENTS.COM>.

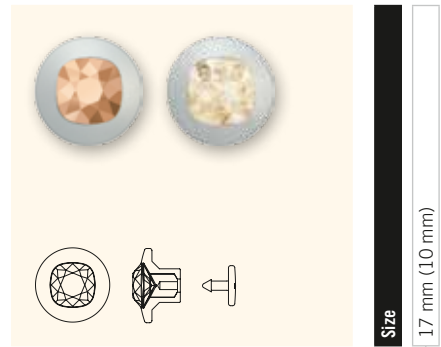
1791/120



Size
17 mm (12 mm)

- Color of Casing**
- 081 Gold
 - 082 Silver
 - 086 Gun Metal
- Color of Crystal**
- Crystal Rose Gold F (001 ROGL) *New!*
 - Light Silk F (261) *New!*

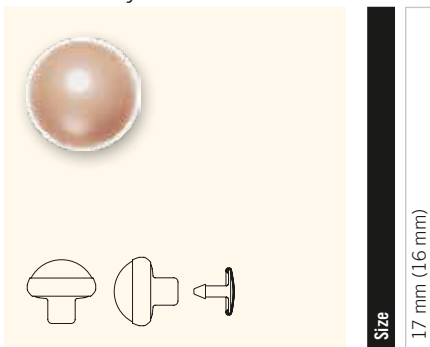
1792/100



Size
17 mm (10 mm)

- Color of Casing**
- 081 Gold
 - 082 Silver
 - 086 Gun Metal
- Color of Crystal**
- Crystal Rose Gold F (001 ROGL) *New!*
 - Light Silk F (261) *New!*

1793/160 Crystal Pearl Button



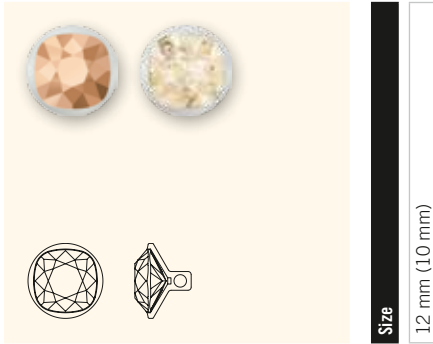
Size
17 mm (16 mm)

- Color of Casing**
- 081 Gold
 - 082 Silver
 - 086 Gun Metal
- Color of Crystal**
- Crystal Rose Gold Pearl (001 769) *New!*

Buttons, Fasteners & Zippers

Buttons with Metal Shank

1811/100



Size

12 mm (10 mm)

1811/120



Size

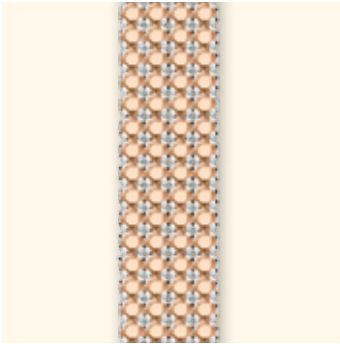
15 mm (12 mm)

<p>1811/100 1811/120</p>				
		<p>Color of Casing</p>		
		081 Gold	082 Silver	086 Gun Metal
<p>Color</p>				
	<p>Crystal Rose Gold F (001 ROGL)</p>	New!	New!	New!
	<p>Light Silk F (261)</p>	New!	New!	New!

Metal Trimmings

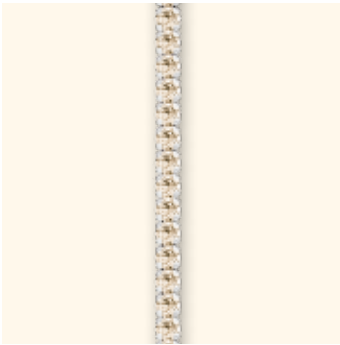
Chaton Bandings

52 500



R	001-024	
SS	PP 24	
M	10 M	100%

52 501*



R	001	
SS	PP 24	
M	10 M	100%



52 500
52 501*

Color

Crystal Rose Gold F (001 ROGL)

Light Silk F (261)

Color of Thread / Net-edge	012 / 112 / 212 Black	022 / 122 / 222 White	Color of Casing	081 Gold	082 Silver	086 Gun Metal
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New!

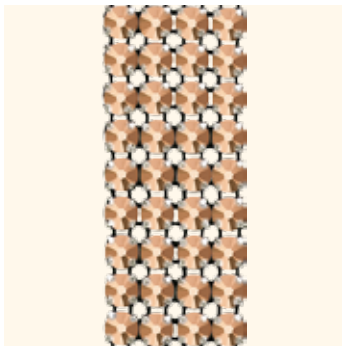
New!

* Article 52 501 is not available with net-edge. When ordering one row with net-edge, article number 52 500 is to be used.

Metal Trimmings

Flat Back Bandings

55 000



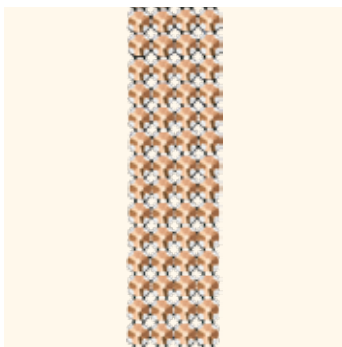
R	001-024	
SS	SS 20	
M	10 M	100%

55 001*



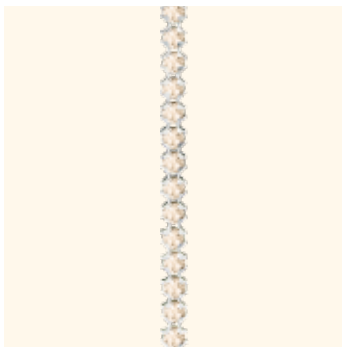
R	001	
SS	SS 20	
M	10 M	100%

55 500



R	001-024	
SS	SS 12	
M	10 M	100%

55 501**



R	001	
SS	SS 12	
M	10 M	100%



55 000
55 001*

Color

Crystal Rose Gold F (001 ROGL)

Light Silk F (261)

Color of Thread / Net-edge	012 / 112 / 212 Black				
	022 / 122 / 222 White				
Color of Casing	081 Gold				
	082 Silver				
	086 Gun Metal				

New!

New!



55 500
55 501**

Color

Crystal Rose Gold F (001 ROGL)

Light Silk F (261)

Color of Thread / Net-edge	012 / 112 / 212 Black				
	022 / 122 / 222 White				
Color of Casing	081 Gold				
	082 Silver				
	086 Gun Metal				

New!

New!

* Art. 55 001 is not available with net-edge. When ordering one row with net-edge, art. 55 000 is to be used.

** Art. 55 501 is not available with net-edge. When ordering one row with net-edge, art. 55 500 is to be used.

Metal Trimmings

53 006 Rivets



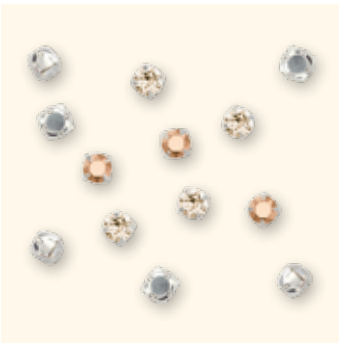
SS	SS 39	
M	300 PCS	100%

53 100 Roses Montées



SS	SS 12	
M	1,440 PCS	100%

53 200 Chaton Montées



SS	PP 31	
M	1,440 PCS	100%

Metal Components

53 001*
53 005*
53 006*
53 008*

Color	Color of Casing
<div style="background-color: #e0e0e0; padding: 2px;"> Crystal Rose Gold F (001 ROGL) <i>New!</i> </div>	<div style="border: 1px solid black; padding: 2px;">081 Gold</div> <div style="border: 1px solid black; padding: 2px;">082 Silver</div> <div style="border: 1px solid black; padding: 2px;">086 Gun Metal</div> <div style="border: 1px solid black; padding: 2px;">088 Stainless Steel</div>
<div style="background-color: #e0e0e0; padding: 2px;"> Light Silk F (261) <i>New!</i> </div>	<div style="border: 1px solid black; padding: 2px;">081 Gold</div> <div style="border: 1px solid black; padding: 2px;">082 Silver</div> <div style="border: 1px solid black; padding: 2px;">086 Gun Metal</div> <div style="border: 1px solid black; padding: 2px;">088 Stainless Steel</div>

53 100
53 102
53 103

Color	Color of Casing
<div style="background-color: #e0e0e0; padding: 2px;"> Crystal Rose Gold F (001 ROGL) <i>New!</i> </div>	<div style="border: 1px solid black; padding: 2px;">082 Silver</div> <div style="border: 1px solid black; padding: 2px;">086 Gun Metal</div>
<div style="background-color: #e0e0e0; padding: 2px;"> Light Silk F (261) <i>New!</i> </div>	<div style="border: 1px solid black; padding: 2px;">082 Silver</div> <div style="border: 1px solid black; padding: 2px;">086 Gun Metal</div>

53 200
53 203

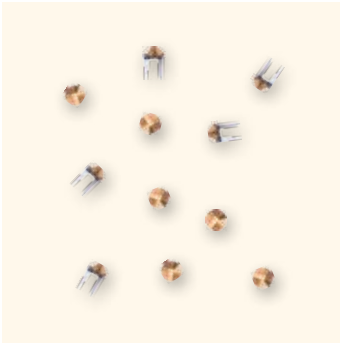
Color	Color of Casing
<div style="background-color: #e0e0e0; padding: 2px;"> Crystal Rose Gold F (001 ROGL) <i>New!</i> </div>	<div style="border: 1px solid black; padding: 2px;">082 Silver</div> <div style="border: 1px solid black; padding: 2px;">086 Gun Metal</div>
<div style="background-color: #e0e0e0; padding: 2px;"> Light Silk F (261) <i>New!</i> </div>	<div style="border: 1px solid black; padding: 2px;">082 Silver</div> <div style="border: 1px solid black; padding: 2px;">086 Gun Metal</div>

* For respective Back Parts please refer to the chapter "Metal Trimmings" in the Elements Collection 2012, page 573.

Metal Trimmings

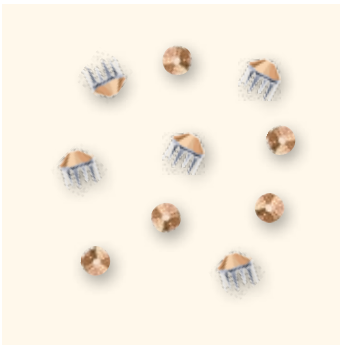
Metal Components

53 301 Rose Pins



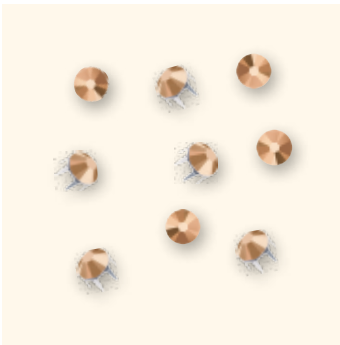
SS	SS 10	
M	1,440 PCS	100%

53 302 Rose Pins



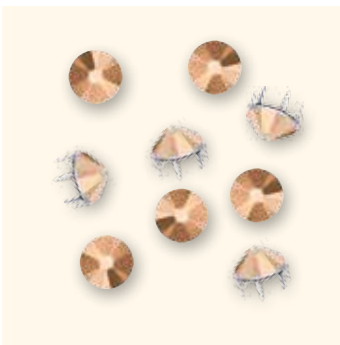
SS	SS 16	
M	1,440 PCS	100%

53 303 Rose Pins



SS	SS 20	
M	720 PCS	100%

53 304 Rose Pins



SS	SS 34	
M	288 PCS	100%

<p>53 301 53 302 53 303 53 304</p>	Color of Casing	088 Stainless Steel
Color	Crystal Rose Gold F (001 ROGL)	New

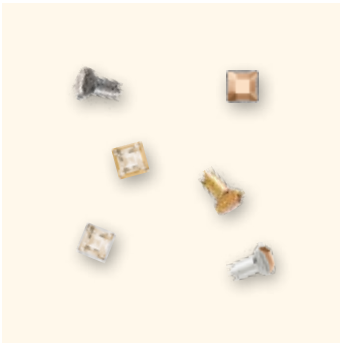
Metal Trimmings

53 400 Crystal Pearl Rivets



SS	6 mm	
M	500 PCS	100%

53 500 Square Rivets



SS	4 mm	
M	500 PCS	100%

53 501 Square Rivets



SS	6 mm	
M	300 PCS	100%

53 502 Square Rivets



SS	8 mm	
M	300 PCS	100%

Metal Components

53 400*
53 401*
53 402*

Color of Casing

081 Gold

082 Silver

086 Gun Metal

Color

Crystal Rose Gold Pearl (001 769) New!

53 500*
53 501*
53 502*

Color of Casing

081 Gold

082 Silver

086 Gun Metal

Color

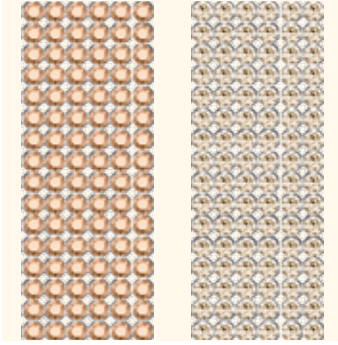
Crystal Rose Gold F (001 ROGL) New!

Light Silk F (261) New!

* For respective Back Parts please refer to the chapter "Metal Trimmings" in the Elements Collection 2012, page 580.

Crystal Mesh

40 000, 40 001



SH	100 / 002-033 rows	
S	Sheet ~500x200	
SS	PP 21	
M	1 SH (art. 40000) 10 M (art. 40001)	100%

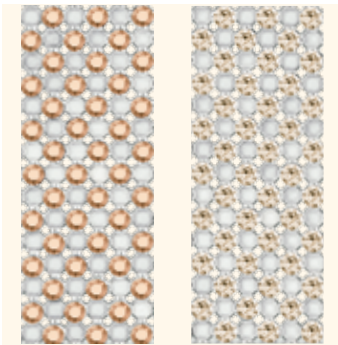
Crystal Mesh Standard

40 000
40 001

Color	Color of Casing
Crystal Rose Gold F (001 ROGL)	012 Black 081 Gold 082 Silver
Light Silk F (261)	

Crystal Mesh

40 200, 40 201



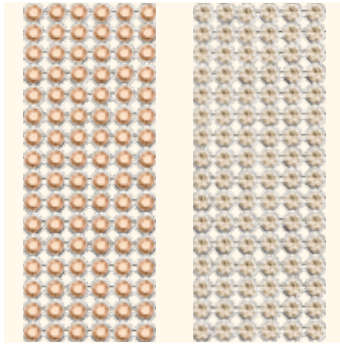
SH	100 / 002-033 rows	
S	Sheet ~500x200	
SS	PP 21	
M	1 SH (art. 40200) 10 M (art. 40201)	100%

Crystal Mesh Metallisée

40 200
40 201

Color	Color of Casing
Crystal Rose Gold F (001 ROGL)	012 Black 081 Gold 082 Silver
Light Silk F (261)	

40 400, 40 401



SH	100 / 002-033 rows	
S	Sheet ~500x200	
SS	PP 14	
M	1 SH (art. 40400)	100%
	10 M (art. 40401)	

40 400
40 401

Color of Casing

012 Black

081 Gold

082 Silver

Color

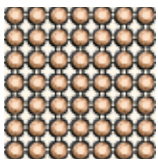
Crystal Rose Gold F (001 ROGL)

New!

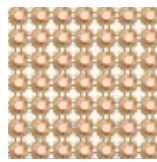
Light Silk F (261)

New!

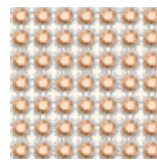
Available Casing Colors



012 Black



081 Gold



082 Silver



012 Black



081 Gold



082 Silver

Rhodium Plating















<<<

Rhodium Plating is very popular in the Jewelry segment because it combines a shiny silver look with the plating's special non-tarnishing property.

Ordering Example & Product Variety Explanation

1	27 004	P24	00	C
Material type	Base item number	Stone size	Ring configuration	Back configuration
All Cupchains come in brass unless Sterling is requested. Please consult your customer service representative for special orders.		3-digit code from respective product matrix	00 No Rings	C Closed O Open
1 Brass 2 Sterling				
C1	Z	1028	F	202
Stone pattern	Plating	Base item art. no.	Foiling	Color of crystal
A1 Crystal with effect C1 Color K1 Crystal 02 2 alternate colors 03 3 alternate colors 04 4 alternate colors	Can be added at an additional charge Z No Plating G Gun Metal Plating* S Sterling Silver* 3 Gold* H Rhodium Plating* <small>New!</small>	1028 1088 4228 4428 4501	F Foiled	Please see the respective color chart at the beginning of this chapter for all available code references.
	* Anti nickel allergenic			




































































Rhodium Plating

1 	11 004	1 	19 905	1 	00 582	1 	37 E04
	11 102		21 004		00 594		37 102
	11 504		21 004		01 013		37 212
	12 204		23 004		01 014		37 310
	13 304		27 000		01 255		37 708
	14 904		27 004		01 256		37 710
	15 004		27 104		02 08B		37 714
	15 504		27 204		02 09S		37 720
	15 904		27 2R4		05 81B		38 E02
	16 004		27 308		05 82B		38 104
	16 604		27 404		05 83B		41 205
	16 904		28 002		05 94B		42 211
	17 009		00 011		05 95S		47 206
	17 010		00 029		07 41B		47 208
	17 012		00 248		31 E02		47 211
	17 704		00 256		33 104		47 505
	18 704		00 286		36 104		47 508
	18 804		00 578		37 E00		47 510

1 Top View

Cupchains & Findings

Rhodium Plating

1		47 512	1		60 881	1		62 018	1		90 009
		47 603			61 019			62 019			90 010
		48 603			61 042			62 020			90 014
		52 200			61 111			62 021			90 022
		53 300			62 000			62 022			90 024
		55 500			62 001			62 023			90 025
		57 700			62 002			62 024			90 026
		60 323			62 003			62 025			90 027
		60 377			62 004			62 026			90 028
		60 408			62 005			62 027			98 001
		60 440			62 006			77 503-77 510			98 002
		60 441			62 007			77 313-77 319			99 001
		60 444			62 009			77 512			99 002
		60 445			62 010			77 604-77 612			
		60 450			62 011			77 710-77 730			
		60 478			62 012			77 806-77 812			
		60 879			62 013			90 001			
		60 880			62 016			90 005			

Article Explanation



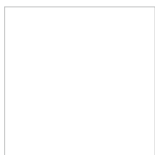
Ceralun™ is a versatile and strong two-component, high-performance ceramic epoxy composite, which has been especially developed for the application of Swarovski crystals.

It has optimal adhesive characteristics for applications on metal, glass, crystal, glue-able plastic surfaces, rubber, wood, cork, and porcelain. In addition, the mirrored surface of the crystal is protected against mechanical stress by the gentle build-up of adhesion, the optimized load transmission, and the maximum elasticity.

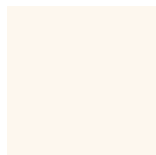
Key Features:

- Specifically developed and tailored to embed foiled and unfoiled Swarovski crystals.
- High level of shock absorbance, hardness and rigidity.
- Resistant to perspiration, humidity or climatic changes and shows no aging.
- Allows new design possibilities.
- The stamping technique can be used to generate a large variety of surfaces and structures.
- Perfectly applicable on 3D-shaped surfaces.
- Alternative solution to gluing.

Available Colors



White SP 300



Pearl Silk



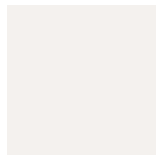
Gold



Rose SP



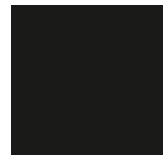
Shining Red



Silver



Walnut



Black SP

Product Overview



The following products are suitable for the application with Ceralun™:

	CERALUN™
Round Stones	✓
Fancy Stones	✓
Flat Backs No Hotfix	✓
Crystal Mesh	✓

Ordering Example & Product Variety Explanation

<<<



Ceralun™ (A+B)
Ceramic Epoxy Composite
100 g (2x50 g)



Ceralun™ (A+B)
Ceramic Epoxy Composite
1 kg (10x100 g separate packages)

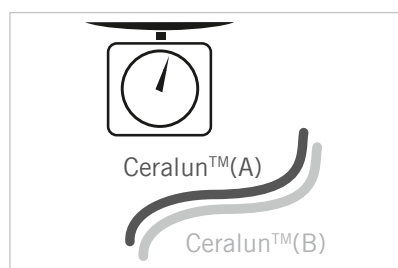
COLOR	WEIGHT	VERSION*	ART. NR.
Black SP	100 g	European version	9030/162
Black SP	1 kg	European version	9030/163
Black SP	100 g	US version	9030/262
Black SP	1 kg	US version	9030/263
Black SP	100 g	Asian version	9030/362
Black SP	1 kg	Asian version	9030/363
Walnut	100 g	European version	9030/174
Walnut	1 kg	European version	9030/175
Walnut	100 g	US version	9030/274
Walnut	1 kg	US version	9030/275
Walnut	100 g	Asian version	9030/374
Walnut	1 kg	Asian version	9030/375
Gold	100 g	European version	9030/170
Gold	1 kg	European version	9030/171
Gold	100 g	US version	9030/270
Gold	1 kg	US version	9030/271
Gold	100 g	Asian version	9030/370
Gold	1 kg	Asian version	9030/371
Pearl Silk	100 g	European version	9030/168
Pearl Silk	1 kg	European version	9030/169
Pearl Silk	100 g	US version	9030/268
Pearl Silk	1 kg	US version	9030/269
Pearl Silk	100 g	Asian version	9030/368
Pearl Silk	1 kg	Asian version	9030/369
Rose SP	100 g	European version	9030/164
Rose SP	1 kg	European version	9030/165
Rose SP	100 g	US version	9030/264
Rose SP	1 kg	US version	9030/265
Rose SP	100 g	Asian version	9030/364
Rose SP	1 kg	Asian version	9030/365
Shining Red	100 g	European version	9030/166

Shining Red	1 kg	European version	9030/167
Shining Red	100 g	US version	9030/266
Shining Red	1 kg	US version	9030/267
Shining Red	100 g	Asian version	9030/366
Shining Red	1 kg	Asian version	9030/367
Silver	100 g	European version	9030/172
Silver	1 kg	European version	9030/173
Silver	100 g	US version	9030/272
Silver	1 kg	US version	9030/273
Silver	100 g	Asian version	9030/372
Silver	1 kg	Asian version	9030/373
White SP 300	100 g	European version	9030/160
White SP 300	1 kg	European version	9030/161
White SP 300	100 g	US version	9030/260
White SP 300	1 kg	US version	9030/261
White SP 300	100 g	Asian version	9030/360
White SP 300	1 kg	Asian version	9030/361

* Please note: The composition of the ceramic epoxy composite is the same for all three versions (the different description on the packaging is due to local legal requirements). It is mandatory to order accordingly. For further information please contact your Swarovski partner.

Advice on Application

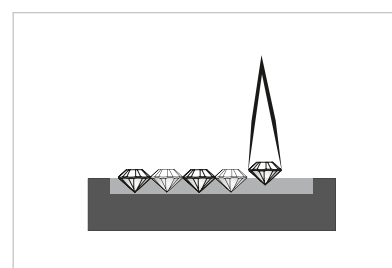
The surface to be glued must comply with the general requirements for gluing, i.e. it must be clean, dry, and free of oil and grease. Before processing we recommend measuring the tension of the surface to be glued with a Test Pen (available from Swarovski, art. 9030/000). A surface tension of at least 38 mN/m is recommended for gluing. During the processing of Ceralun™ always wear protective gloves. Wearing eye protection is necessary.



1 Weigh the required amount of component A and component B (mixing ratio 1:1).



2 Thoroughly mix the two components until a homogenous appearance is achieved.



3 Place and press Ceralun™ on the relevant area and set the crystals using a pair of tweezers or a vacuum pick-up system.

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General Warning

Loose crystals may present a small parts hazard to young children, particularly children under three years old. Depending on the size of the crystal and any attached material (such as glue, fabric, etc.), children may choke on, inhale, swallow, or insert the crystal into their noses. Magnetic products with crystal applications pose a particular risk of serious intestinal injury if ingested. The application techniques as stated in the Application Manual do not guarantee that crystals will not come loose. For each application, the manufacturer must determine whether the product meets the relevant requirements related to small parts hazards and assess any risk it may pose to small children. Failure to follow Swarovski's care instructions may result in damage to the crystal, which could pose a risk of laceration or other harm.

Warning for Crystal Tattoos

Crystal Tattoos may be applied on healthy skin only. Do not adhere to eyes or on mucous membranes. Crystal Tattoos are not recommended for young children. Loose crystals may present a small parts hazard to young children, particularly children under three years old. If a crystal comes loose, depending on the size of the crystal, children may choke on, inhale, swallow, or insert the crystal into their noses.

Warning for Tableware

Application of loose crystals to tableware presents a potential risk of aspiration, choking, swallowing, or tooth damage should crystals become loose. To reduce this risk, crystals should never be applied to any surface of tableware likely to come in contact with food or the mouth, and crystals should never be placed on any tableware intended for use by children. Tableware with crystals intended for decorative use only should be marked as such. To avoid dishwasher damage, tableware decorated with crystals should be washed by hand. The application techniques or suggestions in this manual do not guarantee that crystals will not come loose. For each application, the manufacturer must determine whether the product meets relevant requirements related to small parts hazards or use in food contact items and assess any risk it may pose to users. The use of crystals (which may contain restricted substances deemed hazardous under local laws) and adhesives on tableware is subject to legal restrictions in specific countries. The customer is fully responsible to comply with these country-specific provisions and shall defend, indemnify, and hold Swarovski harmless from any and all third-party claims based on product liability or otherwise relating to uses of Swarovski products and waives all its own claims against Swarovski.

Notice for Application on Packaging

The use of crystal that may contain substances like lead, cadmium or hexavalent chromium, on packaging is subject to legal restrictions in specific countries, including but not limited in regard to the total content of substances based on the proportion between crystal mass to the remaining weight of packaging. The customer is fully responsible to comply with these country-specific provisions and to pass on this information to his customers.

Care Instructions

Failure to follow Swarovski's care instruction may result in damage to the Swarovski product, which could pose a risk of laceration or other harm. Please be informed that all conventional laundering processes (household washing machine as well as professional dry-cleaning) have a considerable mechanical influence onto the garment, which is based on the rotation of the washing drum. The essential requirement for a safety laundering process is that the Swarovski products are proper applied without restrictions regarding the adherence of the Swarovski products. The bigger the size of the used Swarovski product is and the more Swarovski products are applied next to each other, the more a risk of damage has to be taken into consideration. Swarovski products are made of or incorporate crystal and therefore must be handled with due care! Generally, to best protect the Swarovski products from breaking we recommend the use of a soft washing bag and to fill up the washing drum. Turning inside out before washing and selection of a gentle washing program, plus the use of mild detergents are important prerequisites to safeguard the quality of our Swarovski products. Our care instructions based on DIN EN ISO 3758 list up all Swarovski product groups as overview so that each used Swarovski product still needs to be judged in terms of its cleaning suitability for the intended purpose and finished product by the customer. Swarovski's recommendations are given according to the current state of our knowledge and Swarovski's determination of the qualification as textile application product. The customer is therefore fully responsible to determine the cleaning process applicable to the finished product, taking the Swarovski care instructions as well as those of third party materials into account. The variety of shape, cut, surface effect, size and application weight respectively amount of used Swarovski products are decisive for the determination of the suitable cleaning process. To be entirely safe customers respectively dry-cleaners usually take off Sew-on Stones, Buttons, etc. of bigger size before cleaning and re-apply them afterwards.

Unsuitable Applications

SWAROVSKI ELEMENTS are intended for use in the fields of fashion, jewelry, accessories, textile products, and for interior décor. Due to their physical properties, SWAROVSKI ELEMENTS are unsuitable for other uses (e.g. gluing onto teeth, using crystals on or near mucous membranes, and other unsafe uses). The customer shall defend, indemnify and hold Swarovski harmless from any and all third-party claims based on product liability or otherwise relating to uses of Swarovski products purchased by the customer, and waives all its own claims.

Responsibility of User

Any oral, written, or test-based advice that Swarovski provides regarding techniques for application of its products are recommendations based on Swarovski's current knowledge and the information provided by its suppliers. Such advice does not discharge the customer from carrying out its own tests of techniques it proposes to use and their suitability for the intended application. The application, use, and processing of these techniques and products are solely the user's responsibility.

VALID FROM FEBRUARY 2013

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